Request for Proposal

Consultancy: Feasibility Study Ornamental Fisheries Tepu

Conservation International Suriname (CI Suriname) is looking for a consultant for a Feasibility Study for Ornamental Fisheries in Tepu to execute project activities for a period of 12 weeks.

The objective of this consultancy is to conduct a feasibility study on the operations and business side of ornamental fisheries in Tepu. Also, the planning on the infrastructure and capacity building that is needed to set up the business and the set up of a marketing plan for the planned ornamental fisheries enterprise is also part of this consultancy. It is important that markets are identified that are interested in sustainably harvested fish from an indigenous community that protects the forest. It is also important that the fish from Tepu are marketed in a way that make clear to the buyers that they contribute to the protection of the forest and the wellbeing of the people in Tepu.

Timeline & Deliverables

<table>
<thead>
<tr>
<th>#</th>
<th>Activity</th>
<th>Deliverables/reports</th>
<th>Due dates</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Submit Workplan</td>
<td>Workplan containing draft training plan for community of Tepu (in catching, maintaining fish and prepare for transport)</td>
<td>August 13, 2021</td>
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<tr>
<td>2</td>
<td>Identification Legal Framework and markets for fish from Tepu</td>
<td>Legal Framework containing rules for harvesting fish and logistics for transport, including tracking system</td>
<td>August 27, 2021</td>
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<td>3</td>
<td>Develop collaboration and negotiation guidelines for community of Tepu</td>
<td>Collaboration and negotiation guidelines for community of Tepu (including profit sharing, price structure, labelling)</td>
<td>September 10, 2021</td>
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<tr>
<td>4</td>
<td>Develop Sustainability and Monitoring Plan</td>
<td>Draft Sustainability and Monitoring Plan (including species with limited harvest numbers, new species, tourism, collaboration)</td>
<td>September 24, 2021</td>
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<tr>
<td>5</td>
<td>Develop Marketing and Communication Plan</td>
<td>Draft Marketing and Communication Plan (including brand name and logo, development of equitable system, social media plan)</td>
<td>October 08, 2021</td>
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<tr>
<td>6</td>
<td>Draft final report and plans</td>
<td>Submit final report and final plans</td>
<td>October 31, 2021</td>
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Requirements

Applicant should meet the following requirements:

- At least 10 years’ experience in tropical fish trade and business
- Published at least 10 articles in aquarium fish magazines and at least 5 peer reviewed publications in scientific journals
- Experience with working in remote local or Indigenous communities
- Knowledge about fish that occur in the Tapanahony River

Selection Criteria

- Overall quality of CV and Cover Letter – 3 pts
- Publications in scientific journals - 3 pts
- Work Experience Requirement- 3 pts
- Experience in tropical fish trade and business - 3 pts
- Experience with similar projects- 3 pts
- Understanding the challenges and cultural background of Indigenous communities - 3 pts
- Highly familiar employing cultural awareness and sensitivity - 3 pts
- Comprehensive technical proposal on how to conduct training for the community of Tepu - 3 pts
- Comprehensive technical proposal on how to develop the different plans for the community of Tepu - 3 pts
- Budget – 3 pts

Interested?

Applications should be sent, in English, to ci-suriname@conservation.org on or before 26 July 2021 by 4 PM. Please specify “Feasibility Study Ornamental Fisheries Tepu consultant + Your Name” in the subject line. Applications should include:

(i) A resume of the applicant providing detailed information on the criteria listed in the “selection criteria” section of the RFP;
(ii) Budget according to the activities, deliverables and estimated timeline;
(iii) Provide two studies or reports for similar work performed by the consultant in the past;

Questions and clarifications regarding the consultancy may be addressed no later than 26 July 2021 to the Technical Manager, Ms. Erlyn Power by e-mail: epower@conservation.org.