

Protecting The Nature, We All Rely On For Food, Fresh Water And Livelihoods!

Conservation International (CI) is an environmental organization that has worked in Suriname for the last 29 years and 34 years internationally in 40 countries. CI has been protecting nature for the benefit of all for over 30 years. Through science, policy and partnerships, CI is helping build a healthier, more prosperous, and more productive planet.

Conservation International Suriname (CI Suriname) was established as a foundation under Surinamese law on December 29, 1992, and officially registered on January 18, 1993. In the last 20 years, Conservation International Suriname has worked to spur on green development in the country and in the region.

Conservation International Suriname (CI Suriname) helped set up a sustainable livelihood project in the Trio village, Alalapadu by creating possibilities to produce, and assist in selling Tuhka oil (Brazil nut oil) which helps to generate more income for the community. This Brazil nut enterprise is owned by the community of Alalapadu and is overseen by the local Stichting Tuhka. CI Suriname and Alalapadu are now in the process of launching a new product: roasted Brazil nuts. The success of the Brazil nut enterprise is depending on the sales of Tuhka oil and roasted nuts, which will generate more income for the community.

We are looking for a Temporary Help in the role of Sales Assistant (SA) to execute project activities.

The SA will help Stichting Tuhka with the promotion and marketing activities of Tuhka oil and the new product, roasted Brazil nuts. The SA will work closely with the CI (TWTIS) Technical Team and will be the first point of contact between the retailer and CI (TWTIS) Team.

RESPONSIBILITIES

- Identifying and acquiring new national and international customers/ retailers of Tuhka oil and roasted nuts
- Maintaining and developing relationships with existing and new customers and retailers
- Act as CIS' focal point for potential and existing customers and retailers
- Visit potential customers for new business
- Research and provide feedback on future buying trends
- Negotiate variations in price and delivery
- Review sales performance against targets
- Gather market and customer information
- Assess local development needs, monitor and report on progress
- Support, implement and promote marketing activities
- Conduct Market research and analysis
- Manage the Facebook page of Stichting Tuhka

WORKING CONDITIONS

- The main work location is Paramaribo with regular site visits to (potential) customers and retailers whenever needed
- Contract of **12 months**

QUALIFICATIONS

- Bachelor's degree Business Management
- At least two years of proven/relevant work experience in Marketing and Sales
- Excellent computer and Microsoft Office skills
- Highly organized and able to multitask and prioritize tasks
- Good communication skills (written and verbal)
- Flexible and adaptable to changing work environments
- Experience in working with indigenous communities is a pre
- Fluency in Dutch, English and Sranan Tongo is required
- Nature-conservation minded

To apply for this position please submit a resume and cover letter at the latest by 16 August, 2021 to CI Suriname, Kromme Elleboogstraat 20, Paramaribo or email to ci-suriname@conservation.org (Subject "Applying for SA")