

COMMUNICATIONS INTERN FOR SHARKS

We are seeking a promising and self-motivated Communications Intern for Sharks to support the long-term growth and success of Conservation International's work in the Asia-Pacific Field Division for a period of 3-6 months. The intern will have the opportunity to work alongside Conservation International's team in New Zealand and project's communications working group to garner attention and support communications efforts related to the world's first leopard shark translocation conservation program, targeting a general public audience.

The Conservation International University Internship Program is open to undergraduate or Master's level students in local universities reading Communication Studies, New Media, or related fields.

About Conservation International

Conservation International works to spotlight and secure the critical benefits that nature provides to humanity. Since our inception in 1987, we've helped to protect more than 6 million square kilometers of land and sea across more than 70 countries. Currently with offices in 29 countries and 2,000 partners worldwide, our reach is truly global. Building upon a strong foundation of science, partnership, and field demonstration, Conservation International empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

In Singapore, Conservation International envisions a vibrant, resilient and sustainable city for generations to come and aims to empower the community to protect nature through individual and collective action. Conservation International Singapore's country program is focused on community engagement and education, capacity building through student internships, and exploring and supporting innovative solutions for conservation science and research.

Conservation International Values

We expect that all employees will embrace the values of our organization:

- **Passion:** Inspired by people and by nature, we are urgently compelled to drive change for a sustainable future.
- **Integrity:** We are honest, transparent and accountable for our actions.
- **Teamwork:** We work together as one CI, recognizing that inclusion, collaboration and cooperation are fundamental to achieving a healthy and prosperous world for all.
- **Respect:** We respect each other and work to earn trust, valuing our diversity of cultures, talents, and experiences.
- **Courage:** We pursue our vision, taking bold action, persevering and overcoming challenges.
- **Optimism:** We are optimistic about the capacity of people to be caring, generous and brilliant, and believe that with partners, we can inspire humanity to create a better future.

Location

Singapore (remote-working)

Must have stable and secure internet access for work.

About the Project

The global population decline of leopard sharks (*Stegostoma tigrinum*) has resulted in the elevation of this species to be listed as endangered by the International Union for Conservation of Nature (IUCN) Red List of Threatened Species. Despite increased protection for the species, leopard shark populations within Southeast Asia have not shown positive signs of recovery.

Working with a variety of international partners, Conservation International aims to re-establish a healthy and self-sustaining population of leopard sharks in their natural habitat. The expected outcome of this program is to achieve new knowledge about the species which will contribute to effective conservation management in their natural environment, develop a robust conservation translocation protocol, provide capacity-building services for professionals trained and available to engage in future programs and set a global precedent for the role of public aquaria in endangered shark species recovery programs.

About the Role

Working closely with the Asia-Pacific Communications Director based in Wellington, New Zealand and the project's communications working group, the intern will support the following:

1. Content:

- Define a communications strategy with key messages, approaches and activities focused on, but not limited to social media.
- Through embedding yourself in this project and its contributors, gathering stories and mining their content to define compelling narratives that engage the general public with this global first conservation effort.
- Ensure brand consistency in tone, voice, and terminology for a variety of products such as media releases, web content, etc.
- Manage sensitive messaging, partnership recognition, sensitivities around the project, etc. with the support of the communications director.

2. Social media

- Conceptualize and implement engaging campaigns on our social media channels to bring attention to this work.
- Create and implement monthly editorial calendar.
- Craft compelling copy and visuals for posts.
- Support the production of short social media videos using footage from the project.
- Monitor social channels and social listening and build engagement.

3. Design

- Design various print and digital materials ideally yourself, or via Conservation International's inhouse design team.

Qualifications

- Current enrolment in a Singapore university (or gap year), reading an undergraduate or Master's degree in Communication Studies, New Media, or related fields.
- Proficiency and confidence in spoken and written English.
- Communicators will have strong copywriting and editing skills to create content for various platforms from print to digital, with the ability to adapt content for various audiences.
- Designers will be able to translate needs to create compelling layouts that inspire and should have experience using Adobe InDesign and Photoshop.
- Candidates should be able to work independently and with remote teams.

Desirable Qualities

- Well organized, self-motivated, driven.
- Interest and/or experience in nature and conservation.
- Proficiency/knowledge in Bahasa Indonesia is advantageous.

Benefits

The intern will be provided with a monthly stipend of SGD 1,000 for a 5-day work week.

Application

To be considered for this internship, please apply to singapore@conservation.org with the subject "**Application: Communications Intern for Sharks – [full name]**" and the following attachments:

1. Curriculum vitae.
2. Cover letter, which should include the applicant's interest in working with Conservation International's field programs in the Asia-Pacific and any relevant experience working in an NGO or environmental conservation setting.
3. Period of availability.
4. Portfolio and writing samples.

Shortlisted candidates will be invited for an interview.