



**NOTHING
ELSE
WILL
MATTER**



**IF WE DON'T
STOP THE
DESTRUCTION
OF NATURE**

**NOTHING
ELSE
WILL
MATTER**

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BUILDING UPON A STRONG FOUNDATION
OF SCIENCE, PARTNERSHIP AND FIELD
DEMONSTRATION, CONSERVATION
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TO RESPONSIBLY AND SUSTAINABLY CARE
FOR NATURE, OUR GLOBAL BIODIVERSITY,
FOR THE WELL-BEING OF HUMANITY.

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As of November 6, 2019

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MEMBERS OF CONSERVATION INTERNATIONAL'S LEADERSHIP COUNCIL ARE DEDICATED TO FURTHERING THE ORGANIZATION'S MISSION THROUGH COMMUNITY CONNECTIONS, PROFESSIONAL EXPERTISE AND SKILLS, AND FINANCIAL SUPPORT.

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Shailene Woodley
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Gillian Wynn
Santa Monica, California

July 1, 2018 to June 30, 2019



ESSEQUIBO RIVER, GUYANA © PETE OXFORD/ILCP

AMERICAS COUNCIL

CONSERVATION INTERNATIONAL'S AMERICAS COUNCIL IS A NETWORK OF LEADERS WITH DIVERSE PERSPECTIVES FROM VARIOUS SECTORS DEDICATED TO ADVANCING THE ORGANIZATION'S WORK IN CENTRAL AND SOUTH AMERICA.

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Ohio, United States

Gonzalo Córdoba
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Jorge Lopez Doriga
Lima, Peru

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Bogotá, Colombia

Jessica Sneider
California, United States

Leon Teicher
Bogotá, Colombia

As of December 2019

DEAR FRIENDS,

WE ARE BEYOND A POINT OF ESOTERIC QUESTIONING. THE VERY FABRIC OF OUR LIFE SYSTEMS IS IMPERILED. IT'S NOT JUST THE PHYSICAL MANIFESTATIONS OF A RAPIDLY CHANGING CLIMATE, IT IS ALSO EMOTIONALLY THREATENING, ESPECIALLY FOR YOUNG PEOPLE WHO FEAR WHAT LIES AHEAD.

Today, that sentiment applies also to the unprecedented global health crisis gripping the planet. As we move past this crisis—and we will, though it may not seem so today—the global community must regroup with a singular focus to change how we value nature both in terms of our core values and in terms of our economic values. As we look to the future, we must address climate breakdown and our disconnect with the natural world with every single fiber of our beings, our brains, our imaginations.

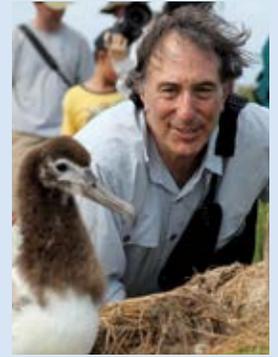
If we don't, it will be our greatest regret.

And yet, I am tremendously encouraged. After decades working on the problem, last year at the United Nations Climate Action Summit, I saw children on climate strike, indigenous peoples protesting in the streets, and the realization among the most powerful institutions that there is a rising new majority of voters and consumers. We have reached a new level of intensity. Certainly, there are powerful forces yet to overcome. But markets are recognizing the opportunities in transforming energy systems. Financial institutions are recognizing the risk in the status quo.

Conservation International is in the unique position of focusing on nature-based parts of the solution. We must redouble our efforts to protect and secure the extraordinary parts of the world that store carbon and shelter wildlife—the same efforts that science shows will greatly improve our chances of averting another pandemic. We must take a dual approach.

First, we need to think carefully about how to put the value of nature into economic systems. Natural capital accounting is a tool to quantify the intrinsic value of nature as well as the cost of short-sighted destruction. And sustainable development based on conservation creates value for local communities.

Furthermore, we must make certain there is a shift in moral values. Ensuring the security of the Earth must be a core tenet. This goes beyond our economic and political systems. It's about our place, what we believe and who we are. I discussed last year that indigenous peoples cherish the Earth. It's about a sense of reciprocity, that if we don't take care of the Earth, neither can we prosper. Everything that matters to us, as human beings, is connected to nature. By saving nature, we can save everything else that matters.



The work Conservation International did this past year was especially critical. Progress includes a fund to support the South American-led Leticia Pact, early fire warning systems and restoration projects in the Amazon. Every single success at Conservation International is built on determination, an unwillingness to accept the status quo and trust emerging from solid partnerships. This makes two vital characteristics about Conservation International clear.

First, it's easy to talk about partnerships. But for partnerships to work it requires trust, time and dedication. For more than three decades we have linked arms with an extraordinary diversity of cultures, communities, companies, organizations and nations. We are serious about addressing the looming climate challenges facing humanity. We are serious about earning the trust of our partners and collectively forging impactful alliances.

It is inspiring to look at the Conservation International team. It is deep in experience and impact. And, just as importantly, the diversity of cultures at Conservation International gives us the rare ability to design solutions that work for different communities in different places across this amazing Earth. It is only through diversity that we will have the open-mindedness required to secure the health of nature for all of humanity. This is our commitment and this is our promise.

Thank you.

PETER SELIGMANN
Chairman of the Board

DEAR FRIENDS,

WE ARE IN THE MIDST OF A CRISIS THAT IS THE GREATEST HUMANITY HAS EVER FACED. THE AMAZON IS BURNING. THE ARCTIC IS MELTING. AND IN A TIME WHEN OUR ASSAULT ON NATURE HAS GIVEN RISE TO DEADLY ZOOLOGIC DISEASES, ONE HAS BECOME A CATASTROPHIC PANDEMIC. BUT THE YOUNG ARE RAISING THEIR VOICES FULL OF DETERMINATION, RESOLVE AND RAGE. LISTEN TO THEM: IF WE DO NOT TAKE CARE OF OUR PLANET, NOTHING ELSE WILL REALLY MATTER.

It is too late for quick wins and easy solutions. But we at Conservation International are not about to slow down—we are dedicated to realizing the answers available in nature.

Our promise to you is simple: We will join forces with others to do all we can in our power, building on our competitive advantage, true to our values and mission, to jolt our planet onto a path that ensures that nature thrives—and thus we thrive.

We are protecting and restoring nature—forests, mangroves, peatlands, grasslands—to tackle the climate crisis. We are massively increasing ocean conservation. We are demonstrating scalable models of sustainability in biologically critical land and seascapes. And all our work is guided by science and fueled by innovative finance.

In response to the crisis in the Amazon, Conservation International launched a fund to support a multi-country forest protection pact led by the Colombian government. We worked closely with the Bolivian government to create the Bajo Madidi Municipal Conservation and Management Area, which permanently protects nearly 1.5 million hectares (3.7 million acres) of pristine forest, wetlands and savannas. We worked in the Brazilian Amazon to create jobs for rural and indigenous communities restoring degraded forests.

We're connecting cutting-edge technology with remote local communities to identify fires and real-time alerts. And we're helping indigenous leaders secure more beneficial—and less environmentally damaging—agreements between their peoples and external interests, for the benefit of all.

We continue to support groundbreaking policy. The West Papua Conservation Province of Indonesia offers a new global standard for valuing natural capital and sustainable development. And the Tropical Forest Standard in California is a pioneering market mechanism that unlocks significant capital and reinforces the message that forests are more valuable alive than dead.



We will continue innovating in finance. Conservation International Ventures launched first-round investments for growth-stage enterprises that benefit the communities most directly connected to nature. We will continue to develop and market high quality forest carbon projects, and thanks to partners such as Apple, we are investing in new large-scale restoration projects.

In the year ahead, Conservation International, in partnership with others, is setting its sights on protecting an astonishing 18 million square kilometers (7 million square miles) of sea. To that end, we are in the process of launching a new fund—the largest private fund of its kind—to accelerate ocean conservation at a scale the world has never before seen.

This past year, a personal milestone: My wife and I welcomed a daughter into the world. Having a child is an expression of unmitigated hope. I am hopeful that this pivotal moment we are all struggling through will also be a grand unifying moment for humanity. I'm hopeful the natural world will inspire her as it has always inspired us. I'm hopeful we will leave her, and all of the world's children, a livable, thriving planet—a planet we love and value.

With gratitude,

A handwritten signature in black ink, appearing to read "M. Sanjayan". The signature is fluid and cursive, with a horizontal line extending to the right.

DR. M. SANJAYAN
Chief Executive Officer

WHERE WE WORK

STARTING WITH OUR FIRST PROJECT IN BOLIVIA MORE THAN 30 YEARS AGO, CONSERVATION INTERNATIONAL HAS HELPED SUPPORT 1,200 PROTECTED AREAS ACROSS 77 COUNTRIES, PROTECTING MORE THAN 601 MILLION HECTARES (1.485 BILLION ACRES) OF LAND AND SEA. WITH OFFICES IN 30 COUNTRIES WORLDWIDE, CONSERVATION INTERNATIONAL'S REACH HAS NEVER BEEN BROADER, BUT OUR MISSION REMAINS THE SAME: TO PROTECT NATURE FOR THE BENEFIT OF US ALL.



○ CONSERVATION INTERNATIONAL OFFICES

○ GLOBAL SUPPORT CENTER

1

5

CONSERVATION INTERNATIONAL
WORKED CLOSELY WITH THE BOLIVIAN
GOVERNMENT TO CREATE THE BAJO
MADIDI MUNICIPAL CONSERVATION
AND MANAGEMENT AREA, WHICH
PERMANENTLY PROTECTS CLOSE TO
1.5 MILLION HECTARES
(3.7 MILLION ACRES) OF SAVANNA,
WETLAND AND RAINFOREST.

0

MILLION HECTARES
(3.7 MILLION ACRES)

MADIDI NATIONAL PARK, BOLIVIA,
© CONSERVATION INTERNATIONAL/PHOTO BY BAILEY EVANS



MOJÚ, PARÁ, BRAZIL. © FLAVIO FORNER

**PRIORITY
1**

PROTECTING NATURE FOR CLIMATE

By 2025, Conservation International and global partners will secure irrecoverable carbon by protecting 120 million hectares of critical ecosystems, avoid 2 gigatons of carbon emissions by preventing the loss of 3.3 million hectares of forest, and remove 1 gigaton of carbon from the atmosphere by restoring 35 million hectares of land around the world.

**YEARS FROM NOW, 2019
MIGHT BE REMEMBERED
AS THE YEAR NATURE
WAS FULLY—FINALLY—
RECOGNIZED AS A
CRITICAL PART OF
THE CLIMATE CHANGE
SOLUTION.**

This is due, in no small part, to the tireless work of Conservation International.

Much of our work took place behind the scenes—from the halls of power to the communities on the front lines of conservation—to disrupt policy and rewrite humanity's relationship with nature.

Here are some of the highlights.

TANZANIA, © BENJAMIN DRUMMOND

COLLABORATION WITH TECH GIANT BREATHES NEW LIFE INTO KENYA'S DEGRADED LANDS

THE CHYULU HILLS ARE HOME TO THE MAASAI PEOPLE, SMALLHOLDER FARMERS AND LEGIONS OF ICONIC WILDLIFE — INCLUDING SOME OF THE LARGEST POPULATIONS OF ELEPHANTS IN KENYA.

They are also beset by unsustainable land use and deforestation.

With support from Apple, Conservation International is working to restore tens of thousands of hectares of grasslands in the area that will protect wildlife, support the livelihoods of the Maasai people and remove carbon from the atmosphere. The project uses a model of restoration focused on strategic social interventions—helping herders shift to rotational grazing, for example—that will help degraded parts of the landscape rebound on their own, instead of the more traditional and costly approach of replanting.

The project—and rangeland restoration work like it, implemented throughout Africa—could have a powerful impact on stopping the climate crisis. By scaling this cost-effective approach across the continent, up to 900 million hectares (2.2 billion acres) of degraded lands could be restored to natural savanna, benefiting people and wildlife and potentially sequestering billions of tons of carbon dioxide per year.



CHYULU HILLS, KENYA. © CHARLIE SHOEMAKER



“
**No one entity
or individual
can solve the
climate crisis.**

Our best opportunities for real progress in this moment come through swift action and thoughtful solutions from every person, business and government. Conservation International is committed to partnerships that advance this critical work and improve the quality of life for everyone.

”

LISA P. JACKSON

Vice President of Environment,
Policy and Social Initiatives, Apple, Inc.
Conservation International Board member

WOMEN ON A MISSION

OVER THE PAST YEAR, A NEW WAVE OF WOMEN LEADERS DROVE EFFORTS TO PREVENT AND ADAPT TO THE IMPACTS OF CLIMATE BREAKDOWN.

In late 2018, Joênia Wapichana, a member of Conservation International's Indigenous Advisory Group, won the prestigious United Nations Prize in the Field of Human Rights. Conservation International nominated Wapichana, the first indigenous lawyer in Brazil and the first indigenous woman elected to Brazil's legislature, in recognition of her fearless work to defend the rights of indigenous peoples. And in 2019, Hindou Oumarou Ibrahim, Conservation International's Senior Indigenous Fellow, was awarded the Pritzker Emerging Environmental Genius Award for her tireless work advocating for indigenous peoples in the fight to solve the climate crisis.

In summer 2019, Conservation International partnered with the world's largest fashion magazine to celebrate women leading the fight against climate change. ELLE magazine dedicated its July issue to women in conservation—from indigenous leaders and politicians to scientists and activists—including three women from Conservation International: President Jen Morris, Vice President Dr. Emily Pidgeon and Vice President Shyla Raghav.

The issue—featuring cover stars Gisele Bündchen, Doutzen Kroes, Naomi Campbell and Anja Rubik—was unveiled by our CEO, M. Sanjayan, and ELLE Editor-in-Chief, Nina Garcia, at Conservation International's Los Angeles gala. The issue and event marked the first in a series of efforts between ELLE and Conservation International to call attention to climate change.



ELLE Editor-in-Chief Nina Garcia, actress Shailene Woodley and Conservation International President Jennifer Morris attend the Conservation International + ELLE Los Angeles Gala.



Conservation International launched the first video in its new “Women on a Mission” series about women protecting nature around the world. The first episode chronicled the Awajún women of Peru who are reviving their culture through the restoration of their forest, using traditional plants — and traditional knowledge. They now run a thriving tourism trade and a burgeoning tea business. To save Awajún knowledge for future generations, the younger women are using cell phones to document the wisdom of their elders.

Only by listening to women will humanity have a chance of adapting to a new climate future.

HOLLYWOOD, CALIFORNIA, UNITED STATES, © DAVID POLLER PHOTOGRAPHY

SHAMPUYACU, ALTO MAYO, PERU, © CONSERVATION INTERNATIONAL PERU/ MARLON DEL ÁGUILA

ACCOMPLISHMENT

ACCOMPLISHMENT

AMONG LEADING NGOS, CONSERVATION
INTERNATIONAL HAS GENERATED



OF VERIFIED CARBON CREDITS THAT MEET RIGOROUS
STANDARDS TO ADDRESS CLIMATE CHANGE, SUPPORT
LOCAL COMMUNITIES AND CONSERVE BIODIVERSITY.

MATA ATLANTICA, BRAZIL. © FG TRADE

GOOD NEWS IN THE AMAZON

A SPRAWLING CORNER OF THE AMAZON BASIN IS NOW PROTECTED, THANKS IN PART TO CONSERVATION INTERNATIONAL.

Protected areas are not a novelty in the world's largest rainforest, but this one had a novel beginning: Most protected areas are created only by national governments, but in this case, a local government—using input from local communities—made it happen.

With advice and support from Conservation International, the Bolivian municipality of Ixiamas established the Bajo Madidi Municipal Conservation and Management Area in the country's northwestern region, near the Peruvian border.

About 40 percent of the new protected area—which at 1.5 million hectares (3.7 million acres) is a bit larger than the state of Connecticut—is intact tropical forest, with another 30 percent of the area among the most pristine savanna in the Amazon. More than 20 endangered or threatened species of wildlife range there, and the protected area connects adjacent nature reserves to create a massive corridor of protected and indigenous lands in the region. A critical part of Conservation International's climate strategy is centered around increasing the protection of carbon-rich forest in the Amazon—for its benefits to nature, climate and communities.

Conservation International is taking lessons learned from this success to replicate it elsewhere.



1. MADIDI NATIONAL PARK, BOLIVIA. © JONATHAN IRISH | 2. MADIDI NATIONAL PARK, BOLIVIA. © JEKATERINA SAHMANOVA



PROGRESS REPORT

27.5 MILLION HECTARES

(68 MILLION ACRES) OF TROPICAL FOREST
HAVE BEEN SAVED THROUGH THE TROPICAL
FOREST CONSERVATION ACT.

ENABLING POLICY CHANGE

CONSERVATION INTERNATIONAL
FOUGHT FOR TWO MASSIVE WINS
IN THE POLICY ARENA.

In January 2019, U.S. President Donald Trump signed into law the Tropical Forest Conservation Act, a reauthorization of a landmark conservation law that lapsed in 2014. For months prior, Conservation International painstakingly engaged with U.S. lawmakers to get the bill passed and put before the president. The act uses debt-for-nature swaps, which enable countries to trade their debt to the U.S. for funds to protect nature in their own country—an idea that Conservation International pioneered. The act has already saved more than 27.5 million hectares (68 million acres) of tropical forest, the equivalent of taking about 12 million cars off the road for one year.

And in September 2019, the state of California approved the Tropical Forest Standard—a blueprint for allowing tropical forest protection initiatives to be included in the state’s cap-and-trade system. The standard sets a powerful example for recognizing the role of forest protection in solving the climate crisis. Conservation International made this possible, drafting rules and protections that ensure that carbon finance programs are effective, lasting and designed collaboratively with indigenous peoples and local communities to ensure respect for traditional rights and knowledge.



TRITON BAY, WEST PAPUA, INDONESIA. © BURT JONES AND MAURINE SHIMLOCK

**PRIORITY
2**

OCEAN PROTECTION AT SCALE

Conservation International will work with partners to advance the protection of 18 million square kilometers of ocean and to improve the health and management of at least 20 fisheries and aquaculture areas by 2025, with the aim that 75 percent of seafood globally is produced using socially responsible and environmentally sustainable methods by 2030.

A MASSIVE SCIENTIFIC REPORT ISSUED LAST YEAR BY THE UN INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE UNDERSCORED A GRIM REALITY:

Humanity is pushing the world's oceans to the brink. If we do nothing, the oceans could—in our lifetimes—cease to be a steadfast source of life, food security and climate stability.

Conservation International made major advances in understanding our dependence on the oceans—and drove groundbreaking new ways to protect them on an unprecedented scale.



ROBERTSPORT, LIBERIA, © MICHAEL CHRISTOPHER BROWN

AN ENDOWMENT FOR ECUADOR

THE PACIFIC WATERS OFF THE COAST OF ECUADOR ARE PART OF WHAT IS OFTEN REFERRED TO AS “THE SERENGETI OF THE SEA,” A MIGRATORY SUPERHIGHWAY FOR SCORES OF ICONIC MARINE SPECIES, INCLUDING SHARKS AND WHALES.

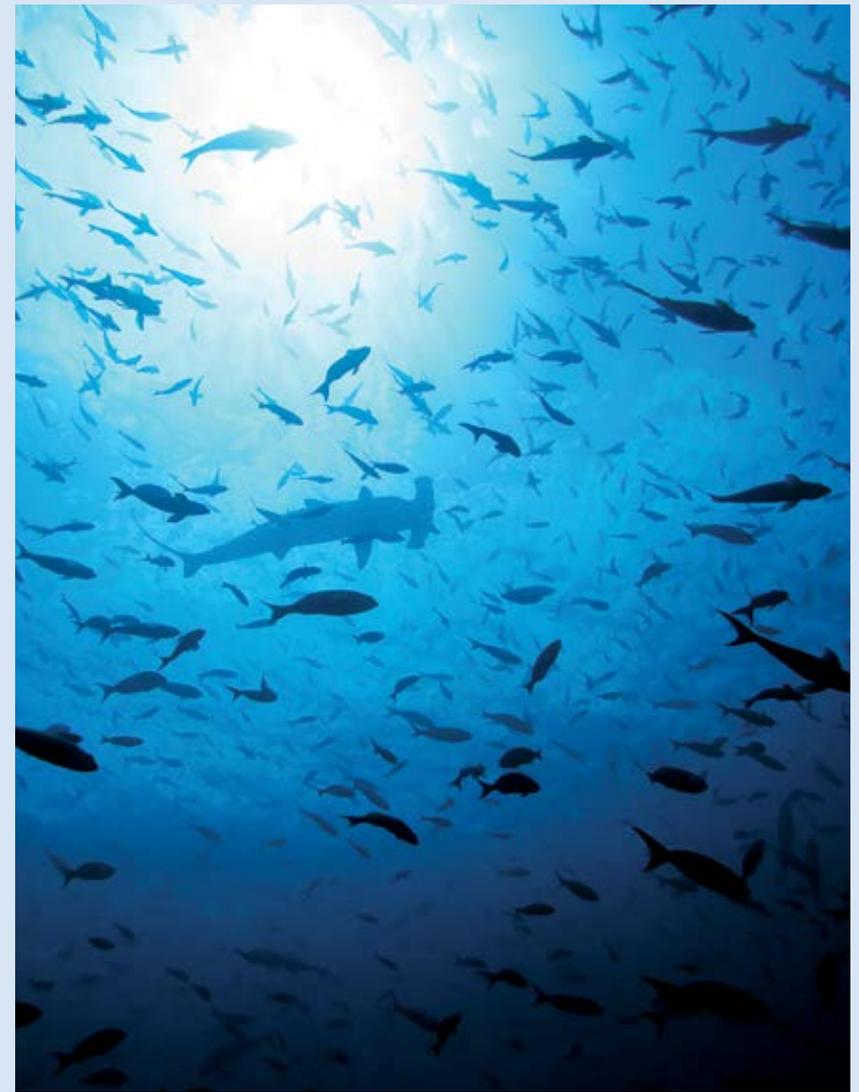
Although large areas of Ecuador’s seas are protected, Conservation International research has shown that not all protected areas are created equal: Adequate funding and staff are necessary to ensure that marine reserves are not “paper parks”—areas that are protected in name only.

Now, the South American country has millions of reasons for hope for the health of its rich waters.

In 2019, Conservation International announced the Ecuador Azul fund, a \$6 million endowment fund supporting the conservation, management and long-term sustainability of Ecuador’s marine protected areas (MPAs).

Ecuador Azul will initially fund five MPAs spanning nearly 2,000 square kilometers (about 772 square miles) of diverse marine and coastal ecosystems, containing an enormous range of wildlife, from the world’s largest cluster of manta rays to one of the most extensive mangrove areas along the Pacific coast.

Since 2005, Conservation International has helped the country create seven marine protected areas, including four of the five that will initially receive resources from Ecuador Azul. The long-term goal: a solid financial mechanism to guarantee the effectiveness of all of Ecuador’s marine reserves, including any new ones that the country establishes.



PROGRESS REPORT

2,000
SQUARE
KILOMETERS

(NEARLY 772 SQUARE MILES) OF DIVERSE MARINE AND COASTAL ECOSYSTEMS WILL BE FUNDED BY ECUADOR AZUL.

GALÁPAGOS ISLANDS, ECUADOR. © JEFF LITTON/MARINE PHOTOBANK

A SUSTAINABLE FUTURE FOR SEAFOOD

DAY TO DAY, HUMANITY'S DEPENDENCE ON THE SEAS STARTS WITH FOOD.

Three out of seven people worldwide rely on seafood as their primary source of protein—and more than half of all seafood comes from aquaculture, also known as fish farming.

Yet as crucial as it is for the food security for billions of people, aquaculture can have massive environmental impacts if practiced unsustainably. In such cases, coastal forests are typically the first casualty of aquaculture, cut down for fish farms to expand. The second casualty: the fish, wiped out by disease made worse by water polluted by the fish farms themselves.

While good management practices can make fish farming sustainable and curb disease outbreaks, enacting those practices farm-by-farm is impractical. So Conservation International is piloting a new approach in East Java, Indonesia, convening all the players in that region's shrimp-farming sector—governments, companies, seafood traders and the farmers themselves—in an audacious effort to revolutionize the entire process and avoid the ruinous boom-and-bust cycle of disease that promotes harmful environmental impacts including deforestation.

Conservation International field staff are now working across the landscape to improve water management, farmer communication and governance while contributing to scientific research. Humanity must get aquaculture right—and our new approach could prove to be the first step in getting there.



BANYUWANGI REGENCY, EAST JAVA, INDONESIA. © CONSERVATION INTERNATIONAL, 1. PHOTO BY AUDRIE SIAHAINENIA | 2. PHOTO BY HANGGAR PRASETIO



GALÁPAGOS ISLANDS, ECUADOR. © CONSERVATION INTERNATIONAL PHOTO BY TIM NOVIELLO

“
This is an ocean planet,
it covers 71 percent of the
Earth’s surface. Yet just
7 percent of the ocean
is under protection. It’s time
to focus on our largest habitat.
**It matters to
our future
and it’s among
the key reasons
why I invest in
Conservation
International.**

”
DAVID LEUSCHEN
Founder and Senior Managing Director
of Riverstone Holding, Conservation
International Board member



PROGRESS REPORT

18 MILLION SQUARE KM

(7 MILLION SQUARE MILES) OF ECOLOGICALLY
SIGNIFICANT SEAS WILL BE PROTECTED
THROUGH A BOLD NEW ALLIANCE THAT
CONSERVATION INTERNATIONAL WILL
ANNOUNCE IN 2020.

BOLD NEW PARTNERSHIP TO TACKLE DIRE THREATS TO OCEAN

HUMAN SURVIVAL HINGES ON
THE LIFE-SUSTAINING BENEFITS
OF A HEALTHY OCEAN.

Three billion people rely on fish for their primary animal protein source — and demand will only continue to rise. Meanwhile, climate change is acidifying seawater and warming the ocean, raising sea levels and threatening to displace millions of people in a few short decades.

In 2020, Conservation International will announce a bold new alliance to address some of the gravest threats to the ocean, from illegal fishing and overfishing to biodiversity loss.

The partnership will protect 18 million square kilometers (7 million square miles) of ecologically significant seas. It will replenish fisheries, increase the resilience of marine species and ecosystems to climate change and help vulnerable coastal communities eat, thrive and adapt for generations to come.

Tapping into growing political will and momentum to protect the ocean, the alliance will provide the expertise, science, funding and community engagement needed to generate ocean conservation and sustainable management at an unprecedented scale.

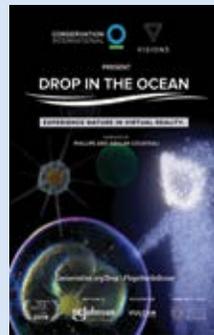
IMMERSE YOURSELF IN THE GLOBAL PLASTIC PROBLEM

IMAGINE YOU AND THREE FRIENDS ARE 2 INCHES TALL AND HITCHING A RIDE ON A JELLYFISH DRIFTING IN THE SEA, WHEN A LEATHERBACK TURTLE SWOOPS ABOVE YOUR HEAD, CHASING DOWN ITS NEXT MEAL.

As you get closer, you realize the floating translucent object is not a jellyfish — the turtle’s favorite food — but a plastic bag. Looking up to the surface, you see sunlight peeking through a thick layer of bottles, containers and other plastic trash.

Conservation International’s social virtual reality experience, “Drop in the Ocean,” enables participants to experience the wonders of the ocean — and encounter the plastic pollution that threatens it — from the viewpoint of marine life.

Made possible by SC Johnson, and co-produced by Conservation International and Vision3 in association with Vulcan Productions, “Drop in the Ocean” is narrated by explorers, filmmakers and environmental advocates Philippe and Ashlan Cousteau. After premiering at the Tribeca Film Festival in New York, the experience ran as a pilot at the California Academy of Sciences in San Francisco, was featured at the Jackson Wild film festival and continues to be shared with attendees at prominent private functions around the world.



1. NEW YORK CITY, NY, UNITED STATES; 2. NEW YORK CITY, NY, UNITED STATES; © VISION3

WHERE DO PEOPLE DEPEND ON OCEANS THE MOST?

AROUND THE WORLD, OCEANS ARE PROVIDERS OF FOOD, OF JOBS, OF ENTIRE ECONOMIES—AND KNOWING WHERE PEOPLE DEPEND ON MARINE ECOSYSTEMS THE MOST WILL HELP TO BETTER PROTECT THEM.

A study by Conservation International researchers, published last year in a major scientific journal, found that Pacific and Indian island nations are the most dependent on marine ecosystems for their nutrition, jobs, revenues and coastal protection. The report found that almost two-thirds of the world's cities with populations over 5 million are located in areas at risk of sea-level rise. In addition, 775 million people—10 percent of the world's population—live in areas with relatively high dependence on the sea. This research will now be used to help prioritize conservation efforts.





**PRIORITY
3**

NATURE-BASED DEVELOPMENT

Together with partners, Conservation International will develop sustainable production and innovative financing models to improve human well-being through nature-based development in 16 critical ecosystems around the world by 2025.



DEFORESTATION. POLLUTION. OVERFISHING.

Protecting nature means stopping harmful practices at their root—and creating a new model of development built on conservation. To that end, Conservation International is working to create self-sustaining, scalable conservation models by focusing on large ecological systems—what we call landscapes or seascapes.

In the past year, we saw major movement in protecting some of the world's most important places for nature and people, demonstrating the opportunity and promise of a shift to nature-based development worldwide.

SANTARÉM, PARÁ, BRAZIL. © FLAVIO FORNER



1. KENYA, © VIVIAN JEBET OF NORTHERN RANGELANDS TRUST (NRT) | 2. KENYA, © VIVIAN JEBET OF NORTHERN RANGELANDS TRUST (NRT)

EXPANDING FOR ELEPHANTS

LAST YEAR, A MODEL WE'VE WORKED TIRELESSLY TO ESTABLISH SAW ITS FIRST SUCCESS—THREE OF THEM, ACTUALLY—WITH THE REINTRODUCTION OF THREE ELEPHANTS TO THE WILD FROM THE RETETI ELEPHANT SANCTUARY IN NORTHERN KENYA.

Reteti, the first community-owned elephant sanctuary in Africa, provides a place for injured elephants to heal and a home for elephants orphaned by poaching. It was established with assistance from Conservation International and continues to operate thanks to funding from the organization and its partners.

The three males, each about 3 years old, were moved to the nearby Sera Wildlife Conservancy with minimal stress, thanks to the care of their keepers at Reteti and the guidance of veterinarians from the Kenya Wildlife Service. So far, the reintroduction has surpassed expectations, with the three young bulls quickly asserting their independence and growing and maturing faster than veterinarians had expected. Soon they will fully integrate into the wild elephant herd at Sera and live as the truly wild creatures they were meant to be.

This success story would not be possible without the enabling conditions that Conservation International has helped to establish across the northern Kenya landscape, such as habitat integrity, safety and security, improved livelihoods, strong governance, management of human-wildlife conflict and more.

With Conservation International's support, Reteti is expanding to accommodate more tourism that can boost the sanctuary's efforts and promote conservation across the region.



“

I feel an emotional connection to nature, to trees, to the extraordinary wildlife in Africa. I joined Conversation International to help message how we can all protect that. They understand the steps that need to be taken

**and all together
we can create
a world where
nature is valued
for the benefit
of everyone.**

”

IDRIS ELBA

Officer of the Order of the British Empire, Actor, Musician. Conservation International Board member

RETETI ELEPHANT SANCTUARY, NORTHERN KENYA. © AMI VITALE

ACCOMPLISHMENT

ACCOMPLISHMENT

IN THE LAST CALENDAR YEAR, CONSERVATION
INTERNATIONAL'S SUSTAINABLE LANDSCAPES AND SEASCAPES
PROGRAM HAS SUPPORTED THE CONSERVATION OF

71.5

MILLION HECTARES

(MORE THAN 176 MILLION ACRES)
WITH PARTNERS.



PROVINCE OF PROTECTION

A JEWEL OF BIODIVERSITY TOOK AN UNPRECEDENTED STEP TOWARD SUSTAINABILITY.

Last year, the government of West Papua finalized legislation establishing it as Indonesia's first "conservation province." This means that the local government is putting sustainable development and conservation at the forefront of any economic activity or development in the province. Based on a first-of-its-kind legal framework, the legislation also protects some of the most intact and healthy marine and terrestrial ecosystems in the Southeast Asian archipelago, promotes the development of sustainable jobs and recognizes the rights of the region's indigenous peoples.

Conservation International was instrumental in advising the provincial government on drafting and facilitating the issuance of the law.

Nearly the same size as New York state, West Papua boasts 90 percent forest cover and is home to an area called the Bird's Head Seascape, widely regarded as the epicenter of marine life on Earth, with more than 1,800 species of fish and fully three-fourths of the world's hard coral species found in its waters.

The announcement is a sweeping and unprecedented piece of legislation — and an effective blueprint for Conservation International's approach to protecting critical landscapes and seascapes.

1. WEST PAPUA, INDONESIA, © SHAWN HEINRICHS | 2. WEST PAPUA, INDONESIA, © RAFID SHIDQI

SUPPORTING INDIGENOUS NEGOTIATION

INDIGENOUS PEOPLES MANAGE OR HOLD
TENURE OF OVER A QUARTER OF THE WORLD'S
LAND SURFACE—MAKING THEM CRITICAL
PARTNERS IN CONSERVATION.

But with globalization pressures challenging indigenous peoples' ability to protect their lands, Conservation International is helping indigenous leaders to secure more mutually beneficial—and less ecologically destructive—agreements between their communities and external interests, such as companies looking to harvest or mine materials on their lands.

Last year, Conservation International hosted a series of groundbreaking exchanges in Kenya, Thailand and the Philippines, joined by dozens of indigenous participants from these regions, to explore and understand the different stages of the negotiations process. We are looking to expand this effort elsewhere and strengthen the skills that indigenous peoples need to maintain rights over their lands—for the good of their peoples and of nature.

1.
Martha Ntoipo, Maasai woman from Tanzania and former CI Indigenous Leaders Fellow, advises a community in Kenya.

2.
Indigenous negotiators from across Asia gather in Chiang Rai, Thailand to learn from the Yang Kham Nu community on their history of negotiation in defense of their lands.



1. LAIKIPIA COUNTY, KENYA. © PATRICIA M. DUNNE | 2. CHIANG RAI, THAILAND. © PATRICIA M. DUNNE

ACCOMPLISHMENT

IN COLOMBIA, CONSERVATION INTERNATIONAL IS DIRECTLY PREVENTING THE LOSS OF 9,600 HECTARES (NEARLY 24,000 ACRES) OF MANGROVE FORESTS AND ACTIVELY RESTORING 1,800 HECTARES (ABOUT 4,500 ACRES) MORE, BENEFITING THE MORE THAN

12,000

PEOPLE

WHO LIVE IN OR NEAR
THE PROJECT SITE.



CONSERVING RANGELAND TRADITIONS ACROSS SOUTHERN AFRICA

MORE THAN 40 PERCENT OF THE AFRICAN CONTINENT IS RANGELAND—BUT ENCROACHING SETTLEMENTS, LAND-TENURE POLICIES AND CLIMATE CHANGE HAVE LEFT IT OVERUSED, DEGRADED AND BESET BY HUMAN-WILDLIFE CONFLICT.

Conservation International is working with communal farmers in high-biodiversity rural areas of South Africa to help degraded rangelands recover and become more resilient to climate change, while improving cattle health and providing access to new markets for farmers.

The Herding 4 Health program, an ambitious partnership between Conservation International and the Peace Parks Foundation, aims to expand this work to cover more than 1.5 million hectares (3.7 million acres) of rangeland under improved management across at least five countries over the next five years.

Herding 4 Health uses a community-driven approach to address challenges faced by farmers living within and next to protected areas. In southern Africa, the integrated program will incorporate lessons learned from the South Africa Rangeland Program, while also focusing on human-wildlife conflict and novel approaches to animal disease control, as well as market access in partnership with local organization Meat Naturally.



“

Conservation International has an unparalleled understanding of the Amazon, both the nature and its people.

It's because of Conservation International that we're able to work hand-in-hand with the indigenous communities

who produce our ingredients, caring for them and the forests they call home.

”

FRANCISCO COSTA

Americas Council Chair and
Founder of Costa Brazil,
a sustainable beauty line



UGANDA, © BENJAMIN DRUMMOND

**PRIORITY
4**

INNOVATIONS IN SCIENCE AND FINANCE

Conservation International and our partners are undertaking transformative research to accelerate our conservation efforts worldwide, from identifying priority areas to building innovative tools to protect them, all while unlocking private financing that proves nature is a superlative investment.

WITH A DECADE TO PREVENT A CLIMATE CATASTROPHE, HOW CAN WE KNOW WHERE TO PRIORITIZE CONSERVATION?

What information do policymakers need to make smart decisions about protecting nature?

How do we weave conservation into the global economy?

The answers lie in innovative science and finance. In the past year, Conservation International made major leaps in policy-relevant research and financial models aimed at changing the global economic paradigm to nature-based development.

PASOH FOREST RESERVE, MALAYSIA. © BENJAMIN DRUMMOND

FIRES IN THE AMAZON

THE AGILITY AND EXPERTISE OF CONSERVATION INTERNATIONAL WAS BROUGHT TO BEAR LAST YEAR WHEN, VIRTUALLY OVERNIGHT, THE WORLD'S ATTENTION TURNED TO AN UNPRECEDENTED SURGE IN FIRES ACROSS THE AMAZON.

Our communications team sprang into action, publishing daily online updates of the situation to share our expertise and analysis with the media and the public. Engagement with our communications channels—and awareness of the organization's work—skyrocketed.

Meanwhile, Conservation International's science and finance teams got to work.

Analyzing data on the fires, our scientists soon found that most of the fires stopped at the boundaries of protected areas and indigenous lands—a testament to Conservation International's tireless work to help establish these areas, and a clear signal that these areas need continued support in the face of legal changes that could eliminate them.

On the finance and policy front, Conservation International helped create and launch a fund to support the Leticia Pact, a South American-led agreement to protect the Amazon that had been inked just weeks before. The government of France quickly pledged \$100 million to the initiative, with Conservation International and our longtime partner Apple joining to commit an additional \$20 million aimed at supporting indigenous communities and civil society in the region.

None of this would have been possible without nimble teams, a clear strategy, and a longstanding and active presence in the countries of the Amazon.



NOVO PROGRESSO, PARÁ, BRAZIL. © GUSTAVO BASSO/NURPHOTO VIA GETTY IMAGES

ACCOMPLISHMENT

CONSERVATION INTERNATIONAL
SCIENTISTS AND COLLABORATORS
HAVE PUBLISHED

51

PEER-REVIEWED
ARTICLES

AND HAVE 27 ADDITIONAL
MANUSCRIPTS CURRENTLY IN
PREPARATION OR UNDER REVIEW.

ACCOMPLISHMENT

IN THE LAST YEAR, THERE WERE

103

MAJOR
HEADLINES

FROM TOP-TIER MEDIA OUTLETS ON CONSERVATION
INTERNATIONAL PROJECTS, INCLUDING COVERAGE IN THE
NEW YORK TIMES, ROLLING STONE AND THE NEW YORKER.

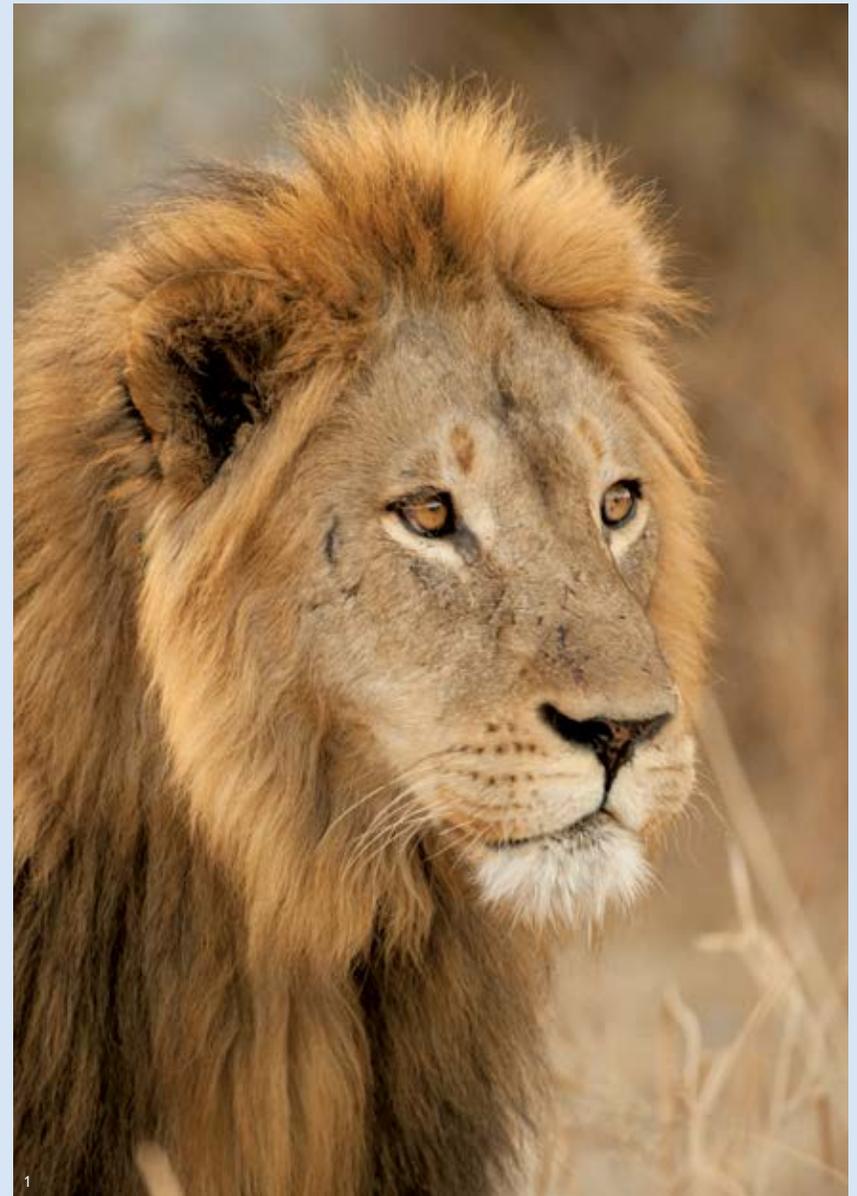
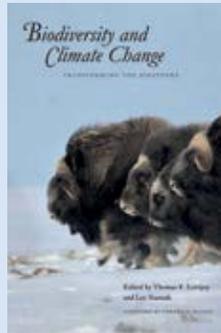
WILDLIFE AND CLIMATE

HOW ARE THE CLIMATE CRISIS AND THE EXTINCTION CRISIS RELATED? HOW DO WE JOINTLY TACKLE THE TWO GREATEST THREATS TO OUR LIVING PLANET?

One could say that we wrote the book.

A new book edited by renowned scientists Lee Hannah of Conservation International and Thomas Lovejoy, a member of Conservation International's Leadership Council, presents research and observations by dozens of global experts on the intersection between wildlife and the climate—and describes the actions we must take to stop a complete climate breakdown.

“Biodiversity and Climate Change: Transforming the Biosphere”—published last year as a sequel to a seminal work released in 2005 by the same authors—is already being used as a teaching text in universities, where it will provide an invaluable foundation for the next generation of scientists and decision-makers.



1. CHOBE NATIONAL PARK, BOTSWANA, © LEVI S. NORTON | 2. TANZANIA, © LESLIE RUSSELL





“

The type of economy we choose will make or break whether we move to a sustainable future. Conservation International has a history of innovative, smart, environmental investing with financial models

**aimed at
changing the
economic
paradigm to
nature-based
development.**

I chose to invest in Conservation International years ago and continue to do so because of the results I've witnessed over time.

”

NICK KUKRIKA

Head of Conservation International's
Generation Conservation Young
Leaders Program, London, and Partner
at Generation Investment Management

TANZANIA. © BENJAMIN DRUMMOND



IT PAYS TO INVEST IN NATURE

FOR YEARS, INVESTING IN THE PROTECTION OF NATURE HAS BEEN THE HOLY GRAIL OF CONSERVATION. WITH TRILLIONS IN PRIVATE CAPITAL AVAILABLE, HOW CAN WE MAKE NATURE'S VALUE VISIBLE—AND “INVESTABLE” —FOR COUNTRIES AND COMPANIES?

With Conservation International (CI) Ventures, we are cracking the code by providing financing to small businesses with big environmental solutions—and by forging partnerships with commercial players who want to invest in conservation.

In the past year, CI Ventures and our co-financing partners disbursed more than \$9 million to four companies spanning different sectors and different geographies but facing a common challenge: They operate in globally significant conservation areas but are too small or early-stage to access commercial financing, effectively limiting their growth and financial sustainability. The recipients so far include:

- **CorpoCampo**, a family-owned company that sources açai berries and hearts of palm in the Colombian Amazon. A loan from CI Ventures will enable the company to upgrade its infrastructure and leverage larger investments from partners, creating an estimated 500 new full-time jobs.
- **COOPBAM**, a certified fair trade and organic coffee cooperative with more than 500 members in the Peruvian Amazon's Alto Mayo Protected Forest, home to rare and threatened wildlife. The loan enabled payment to all coffee producers, building the cooperative's credibility, while supporting anti-deforestation efforts and attracting more producers to join.

1. COLOMBIA, © CORPOCAMPO | 2. ALTO MAYO, PERU, © CONSERVATION INTERNATIONAL/PHOTO BY ANA YI



1



2

1. YOGYAKARTA, INDONESIA, © JALA | 2. KENYA, © KOMAZA

ALTO MAYO, PERU, © CONSERVATION INTERNATIONAL/PHOTO BY ANA YI

- **Komaza**, a Kenyan “microforestry” business that employs thousands of marginalized farmers in sustainable tree farming to supply booming demand for charcoal, fuel and construction materials in Africa. The financing supports the expansion of Komaza’s model, which presents an environmentally responsible alternative to large-scale commercial tree farming.
- **JALA**, a woman-led tech start-up in Indonesia that helps shrimp farmers increase harvests and improve sustainability and water quality, eliminating the need to cut down more mangrove forests to build new ponds. The loan will support commercial production of the company’s hardware and software solutions for smallholder shrimp farmers, who produce 75 percent of Indonesia’s total annual shrimp production.

Over the next decade, CI Ventures plans to execute 100 deals totaling \$30 million—with an additional \$200 million planned from co-financing and private-sector capital—resulting in improved management of nearly 500,000 hectares (1.2 million acres) of land and sea and the creation of 2,000 jobs.





BARDIA NATIONAL PARK, NEPAL. © EMMANUEL RONDEAU / WWF-US

“
We believe most problems will be solved with science. Using science as their foundation, Conservation International is probing for the answers needed to protect nature and the vital benefits it provides to people and our planet. By working collaboratively and taking calculated risks, its innovative work, such as the
Wildlife Insights initiative, will have a lasting and sustainable impact.

We are proud to partner with them on such important endeavors.

”
LYDA HILL
Founder, Lyda Hill Philanthropies



SICHUAN, CHINA. © KYLE OBERMANN

WHAT'S NEXT?

PEACE THROUGH CONSERVATION

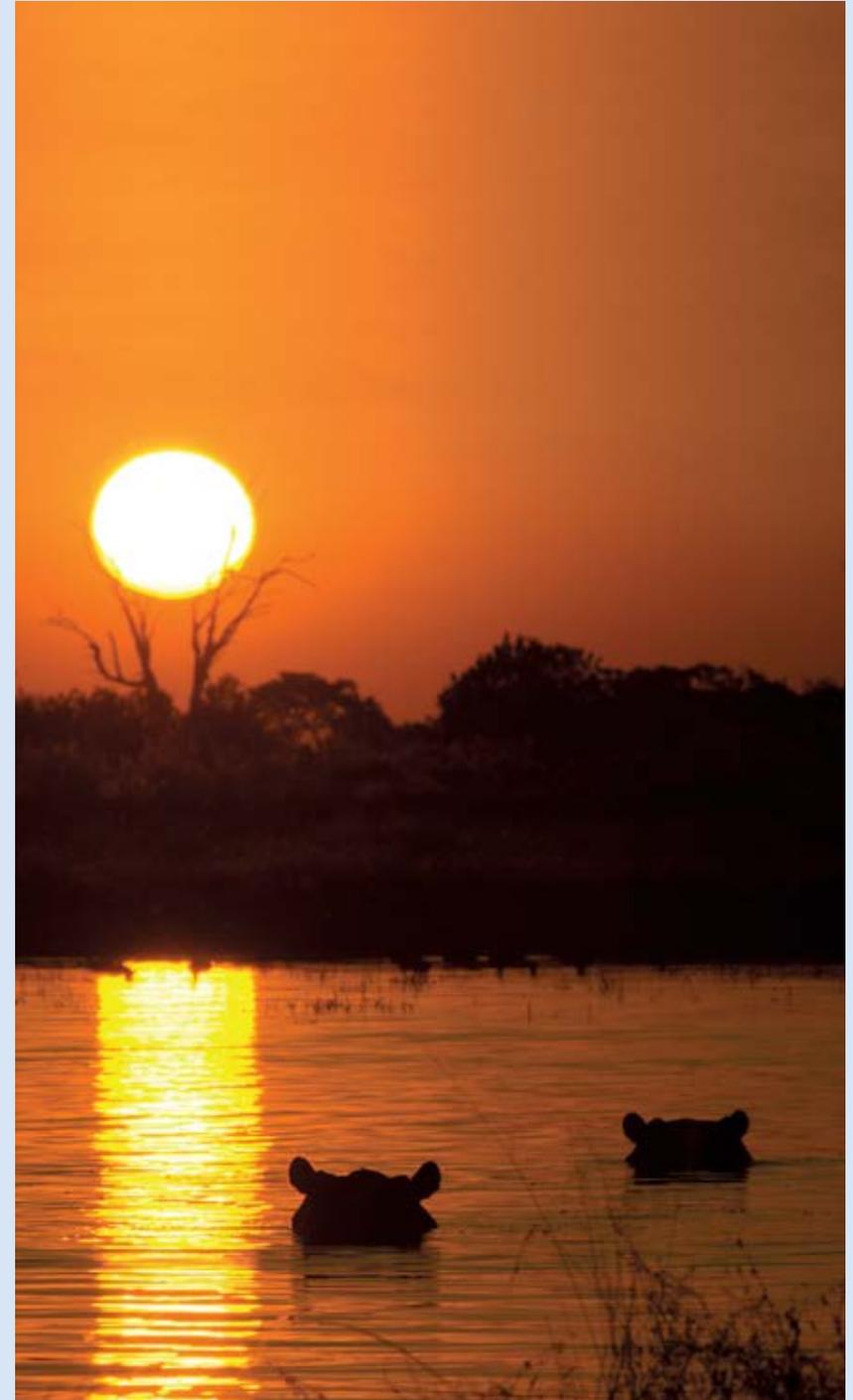
HUMANS HAVE COMPETED WITH EACH
OTHER FOR CLEAN WATER, LAND AND
FOOD SINCE TIME IMMEMORIAL.

As the global population grows and climate break down reshapes society, tension over ever-scarcer resources will only escalate.

The good news: Protecting nature is proven to not only protect water and food sources, it can also help promote peace—and even resolve active conflict.

A new grant from PeaceNexus, a Switzerland-based foundation, will help further Conservation International's efforts to link conservation and conflict prevention.

PeaceNexus will partner with Conservation International's Center for Communities and Conservation to assess conflict-sensitive work and develop an action plan to grow and improve efforts to build peace and prevent conflict in Brazil, Peru and Kenya. The grant will build on efforts that have already made Conservation International a global leader in conflict-sensitive conservation.



OKAVANGO DELTA, BOTSWANA, © ROD MAST



IN THE PAST YEAR, CONSERVATION INTERNATIONAL SECURED

\$ 57.5 MILLION

IN NEW PUBLIC FUNDING COMMITMENTS FROM MORE THAN 30 COUNTRIES AND MULTILATERAL PARTNERS.

CHYULU HILLS, KENYA. © CHARLIE SHOEMAKER FOR CONSERVATION INTERNATIONAL

CONSERVATION INTERNATIONAL VENTURES LAUNCHED A

\$ 200

MILLION FUND FOR CONSERVATION BUSINESSES.



OVER THE NEXT DECADE, WE PLAN TO EXECUTE 100 DEALS WITH OUR PARTNERS, LEADING TO THE SUSTAINABLE MANAGEMENT OF NEARLY HALF A MILLION HECTARES (1.2 MILLION ACRES) AND THE CREATION OF MORE THAN 2,000 JOBS.

ABROLHOS, BRAZIL. © LUCIANO CANDISANI/LCP



“
I’ve come to
realize that
nothing matters
more than
protecting our
natural world.

But, like most things it takes creativity, entrepreneurship and innovation to inspire tangible and lasting change. The folks at Conservation International embody that spirit. They are amazing and they are changing our world and the way we protect and value nature.

”

JEFF ROSENTHAL

Co-founder of Summit and member of
Conservation International’s Leadership Council

MARA NORTH CONSERVANCY, KENYA, © JON MCCORMACK

PAPAL PARTNERSHIP TO PROTECT THE AMAZON

IN OCTOBER 2019, POPE FRANCIS HELD A GATHERING AT THE VATICAN TO DISCUSS THE AMAZON.

At the meeting, called a synod, the pope urged the more than 180 cardinals, bishops, priests and indigenous leaders in attendance to stop the destruction of nature and to protect the world's most important rainforest before it passes a "tipping point" that will see it shift irrevocably into dry savanna.

Conservation International has embarked on an innovative and unconventional partnership with the Catholic Church to save the Amazon and support indigenous peoples. The overwhelming majority of the region's inhabitants identify as Catholic.

Together with partners, we supported outreach discussions and materials, roundtables and listening sessions that fed into the synod, as well as a meeting of Amazonian governors at the Vatican to discuss their critical role in conservation efforts in the region.

The pope has made his vision clear for protecting the Amazon and the people who call it home. We will join a global network of partners to support that vision, and to build upon his convening power to earn the political and financial commitments of governments, the private sector and other actors needed to make it happen.



1. SANTARÉM, PARÁ, BRAZIL. © FLAVIO FORNER | 2. © A KATZ | 3. PARQUE DO MONTE PASCOAL, PORTO SEGURO, BAHIA, BRAZIL. © FLAVIO FORNER / CONSERVATION INTERNATIONAL



RAJA AMPAT, WEST PAPUA, INDONESIA, © SHAWN HEINRICH

“

When Pope Francis declared that

any harm done to the environment is harm done to humanity,

we at Conservation International saw the potential for an innovative and unconventional partnership to help heal our planet.

”

MARY C. GALLO
Conservation International
Leadership Council Member



1. TAWI-TAWI, PHILIPPINES, © KEITH A. ELLENBOGEN | 2. SIPADAN ISLAND, SABAH, MALAYSIA, © BURT JONES AND MAURINE SHIMLOCK

REDUCE, REUSE, RECYCLE —REPEAT

PLASTIC WASTE HAS BEEN FOUND IN THE STOMACHS OF BIRDS AND THE BLOODSTREAMS OF HUMANS, IN THE PEAKS OF THE PYRENEES AND THE DEPTHS OF THE PACIFIC.

Yet a world without plastic would also be bad: The benefits of plastic are incalculable.

So how do we make the shift toward a world of reduced and recycled plastic? We're working on multiple fronts to address this challenge.

Conservation International is working with partners to reduce demand for “virgin” plastic through a plastic crediting system. This would work like carbon offsets for companies looking to reduce their plastic footprint—first, they would reduce plastics within their supply chain as much as possible, then buy third party-verified credits to offset the remainder.

We are also looking into new tech solutions for the global recycling problem—and partnering with start-ups that are taking their ideas out of the lab and into the real world. Examples include exploring new recycling techniques, plastic alternatives and household collection programs.

HELPING COUNTRIES PUT A PRICE ON CARBON

TO MEET AGGRESSIVE TARGETS UNDER THE PARIS CLIMATE AGREEMENT—AND AVOID A CLIMATE CATASTROPHE—MORE COUNTRIES ARE LOOKING TO PUT A PRICE ON CARBON EMISSIONS.

Today, roughly 20 percent of global greenhouse gas emissions have some form of carbon price applied to them. In 2018, the total value of carbon pricing initiatives globally was \$82 billion, a 56 percent increase from the previous year.

One encouraging development: There is also growing interest in neutralizing carbon emissions by protecting forests—and a growing slate of ready projects to leverage the conservation of nature as a climate solution.

Conservation International is now working with the governments of Colombia, Ecuador and Peru to help establish carbon pricing systems that increase their investment in tropical forests and other high-carbon ecosystems. Among other recommendations, we have identified an existing program that reduces corporate tax liability based on investments that could be linked to a carbon tax to encourage corporate investment in forest conservation.



ALTO MAYO, PERU. © THOMAS MULLER



1. COLOMBIA. © NEIL PALMER/CIAT | 2. RIO NAPO, PERU. © AMAZON-IMAGES/ALAMY STOCK PHOTO



1. OKAVANGO DELTA, BOTSWANA, © JON MCCORMACK | 2. OKAVANGO DELTA, BOTSWANA, © JON MCCORMACK

PIONEERING TOOL MEASURES HEALTH OF ICONIC AFRICAN WATERS

ONE OF THE WORLD'S GREATEST
NATURAL TREASURES, THE OKAVANGO
RIVER, IS UNDER THREAT.

The river basin is in near-pristine condition, but plans to exploit the region's resources could alter water quality and availability, affecting farmers, fishers, iconic wetlands and valuable tourism economies for Angola, Namibia and Botswana.

Conservation International has teamed up with partners to guarantee the long-term resilience of the Okavango Basin by promoting the creation of one of the largest wildlife preserves in the world in Angola.

Using the Freshwater Health Index (FHI)—an innovative tool that makes clear connections between an ecosystem and the benefits it provides to people—we will generate a snapshot of the overall health of the Okavango River's headwaters in Angola to guide decision-makers on how to sustainably manage the resource. FHI will eventually be used in Namibia and Botswana.

Additionally, Conservation International is working with partners to identify a “safe development space” for the region that maintains the internationally renowned wildlife and places, while assuring food and economic security for local communities.

ACCOMPLISHMENT

IN THE LAST FISCAL YEAR, CONSERVATION
INTERNATIONAL'S EMAIL COMMUNITY
HAS SURPASSED HALF A MILLION PEOPLE

(540,000+)

WHILE OUR SOCIAL FOLLOWING HAS
GROWN BY NEARLY 30%.

CONSERVATION INTERNATIONAL
JOINED FORCES WITH THE WORLD'S
LARGEST FASHION MAGAZINE,
ELLE, REACHING THEIR

4

MILLION+ READERS

WITH ITS JULY 2019 ISSUE DEDICATED
TO WOMEN IN CONSERVATION.

ACCOMPLISHMENT

THE "NATURE NOW" VIDEO PRODUCED
IN COLLABORATION WITH CONSERVATION
INTERNATIONAL AND FEATURING CLIMATE
ACTIVIST GRETA THUNBERG RECEIVED

47.6

MILLION VIEWS

ACROSS VARIOUS
PARTNERS AND PLATFORMS.

13,767,212+

**TWITTER
FOLLOWERS**

THE TOTAL NUMBER OF TWITTER FOLLOWERS REACHED BY
OUR 10 MOST AMPLIFIED SCIENTIFIC PUBLICATIONS THIS YEAR.

MANGROVES HAVE A SURPRISING NEW ALLY: INSURANCE COMPANIES

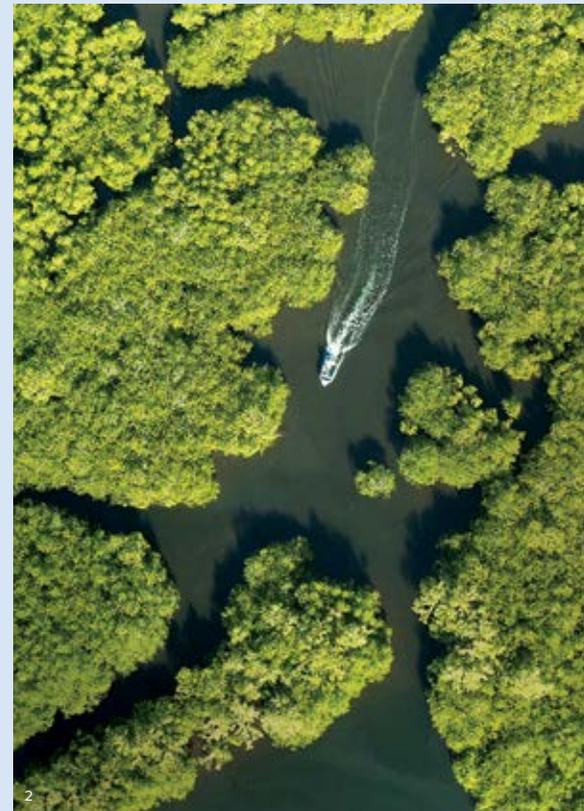
MANGROVES PROVIDE AN ESTIMATED \$82 BILLION IN FLOOD RISK-PREVENTION ANNUALLY FOR COASTAL COMMUNITIES AND STORE UP TO 10 TIMES MORE CARBON PER HECTARE THAN TERRESTRIAL FORESTS— YET NEARLY HALF OF THE WORLD'S MANGROVE FORESTS HAVE BEEN LOST IN THE LAST 50 YEARS.

To drive more financing to the conservation and restoration of mangroves, Conservation International is tapping into insurance markets to monetize the trees' value to flood reduction and climate mitigation.

In a pioneering approach to coastal property insurance, the Restoration Insurance Service Company (RISCO) for Coastal Risk Reduction will engage with insurance companies to incorporate the value of mangroves into insurance products. The companies will pay an annual fee and carbon credits will be sold, with both revenue streams financing mangrove restoration and conservation.

A planned pilot in the Philippines will conserve and restore 4,000 hectares (9,884 acres) of mangroves. Over 10 years, the project will provide a climate benefit of more than 600,000 tons of avoided and sequestered carbon emissions.

RISCO could eventually generate more than \$200 million for mangrove protection, avoiding emissions equivalent to the annual electricity use of more than 2 million homes.



1. GALÁPAGOS ISLANDS, ECUADOR. © CONSERVATION INTERNATIONAL/PHOTO BY ALEX MACLENNAN | 2. SIARGAO ISLAND, PHILIPPINES. © ALEXPUNKER



FUTURE REPORT

120 MILLION HECTARES

(NEARLY 300 MILLION ACRES) OF
ECOSYSTEMS WILL BE PROTECTED AS
PART OF AN AMBITIOUS INITIATIVE BY
CONSERVATION INTERNATIONAL.

TO STOP CLIMATE CRISIS, WE MUST PROTECT PLANET'S IRREPLACEABLE PLACES

TO AVOID THE CATASTROPHIC
CONSEQUENCES OF CLIMATE BREAKDOWN,
THERE ARE CERTAIN SPOTS ON EARTH WE
SIMPLY CANNOT AFFORD TO LOSE.

What makes them so valuable: These ecosystems contain “irrecoverable carbon”—vast carbon reserves that, if lost, would be impossible to recover by the middle of the century, when the world needs to reach net zero emissions.

Conservation International scientists are leading a team of globally renowned experts to determine where these carbon stocks are, whether humans can influence that stock and how quickly the stock could be recovered if lost—creating a global map of irrecoverable carbon in Earth’s ecosystems.

Informed by this pioneering research, Conservation International is undertaking an ambitious initiative to protect 120 million hectares (nearly 300 million acres) of ecosystems containing high amounts of irrecoverable carbon by 2025—an area larger than Colombia.



“

Conservation International recognized early that

a bold investment in nature can mitigate the warming of our planet.

So through groundbreaking work in conservation finance, Conservation International is changing the way the world does business. Rewriting our relationship to nature gives us hope for our future.

”

KATIE VOGELHEIM

Chair, Conservation International's Leadership Council and President, John & Katie Hansen Family Foundation

“

Conservation International's innovative work in Sub-Saharan Africa, which addresses wildlife conflict and rural development, might just be the key to

achieving the ever-elusive human-wildlife coexistence model;

a model which we sorely and urgently need for the future of our planet.

”

WHITNEY HANSEN

PhD Candidate in Environmental Studies, UC Santa Cruz, and daughter of Katie Vogelheim and John Hansen

MAA SAI MARA NATIONAL RESERVE, NAROK COUNTY, KENYA. © SUTIRTA BUDIWMAN - UNSPLASH

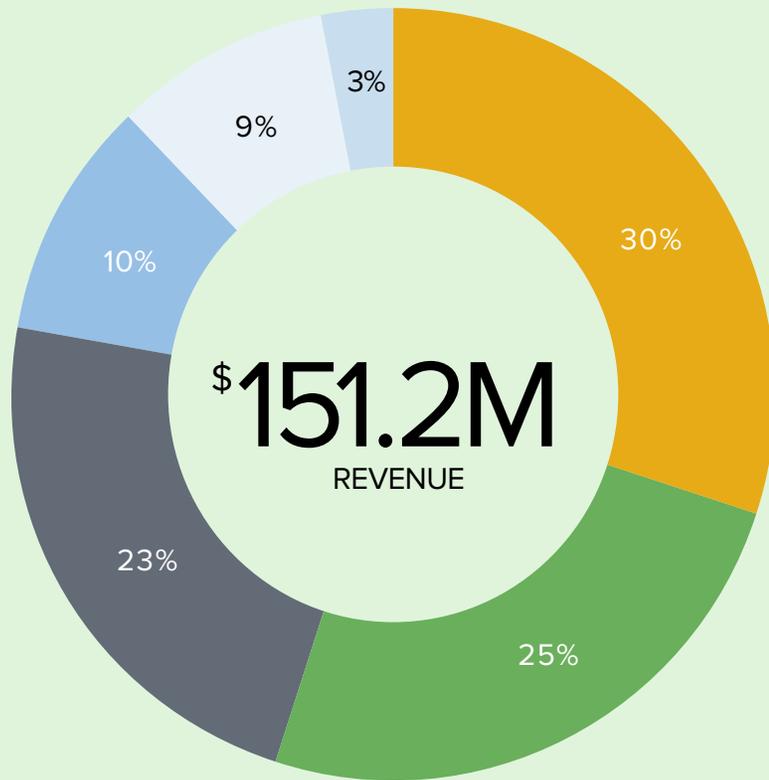


NAPO PROVINCE, ECUADOR © CIFOR/TOMAS MUNTA/FICKR CREATIVE COMMONS

OUR SUPPORTERS

REVENUE & EXPENSES

CONSERVATION INTERNATIONAL SUPPORTERS AND PARTNERS KNOW THAT WE NEED NATURE. THEIR TREMENDOUS GENEROSITY IS HELPING CONSERVATION INTERNATIONAL PROTECT THE PLANET FOR THE FUTURE OF US ALL.

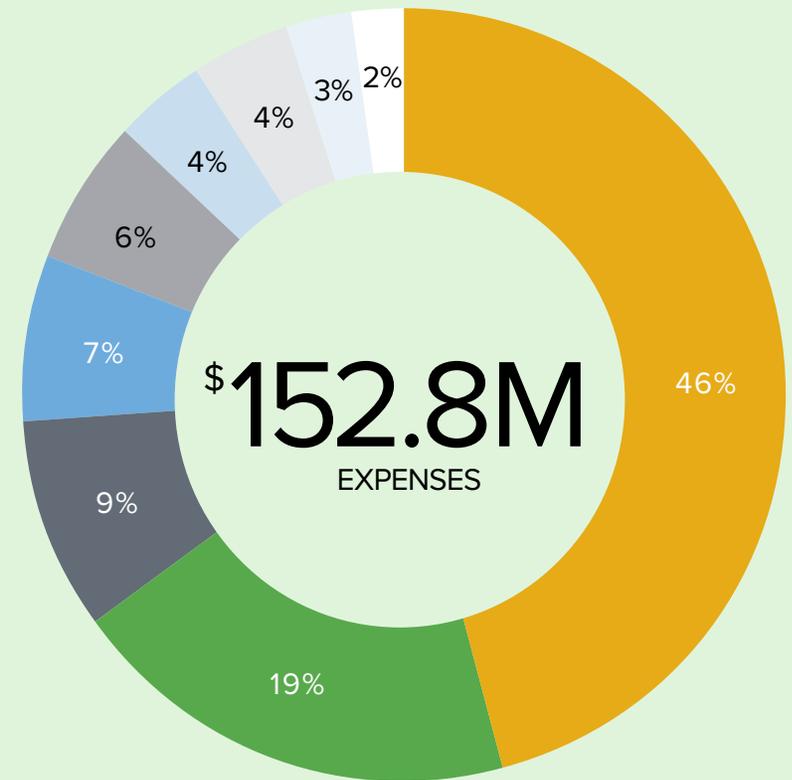


FY 2019 TOTAL REVENUE

In the fiscal year 2019, Conservation International reported a total of \$151.2 million in revenue from deeply committed supporters from around the globe.

- 30%** FOUNDATIONS
- 25%** PUBLIC FUNDING, NGOS AND MULTILATERALS
- 23%** INDIVIDUALS
- 10%** CORPORATIONS
- 9%** INVESTMENTS
- 3%** OTHER INCOME

Please note that the \$1.867 million and \$12.014 million decrease in total net assets reported in FY19 and FY18 respectively is expected. Non-profit organizations report the full amount of multi-year contributions in the year received, even though spending occurs in subsequent years. This can result in large increases and decreases in total net assets from year to year. Conservation International closed the year with over \$315 million in total net assets, a robust amount of in-hand resources to fund future work.



FY 2019 TOTAL EXPENSES

Conservation International closed fiscal year 2019 with expenses totaling \$152.8 million.

- 46%** COUNTRY, REGIONAL AND OCEANS
- 19%** GRANTMAKING DIVISIONS
- 9%** FUNDRAISING
- 7%** MANAGEMENT + OPERATIONS
- 6%** MOORE CENTER FOR SCIENCE
- 4%** POLICY AND STRATEGY
- 4%** COMMUNICATIONS
- 3%** CENTER FOR ENVIRONMENTAL LEADERSHIP IN BUSINESS
- 2%** THE CENTER FOR COMMUNITIES AND CONSERVATION

FY19 FINANCIAL OVERVIEW

Science tells us we have only a decade to turn around the cumulative effects of environmental destruction. We at Conservation International have charted our course for the coming years; we know what is needed to effect meaningful change, and we know what it will take to deliver results. We are deeply grateful to our supporters and partners on this important journey.

Revenue

Conservation International enjoyed modest revenue growth in FY19, with a balanced portfolio of funding from foundations (30%), public donors (25%), individuals (23%) and corporations, investments and other sources (22%). Funding from public donors — governments and multilaterals—represents a growing component of our support, enabling us to invest in large-scale, high-impact, multi-year programs. In FY19, we received significant funding from the Norwegian Agency for Development which supported critical programs to reduce deforestation in Guyana and Peru. The Global Environmental Fund (GEF) has increasingly become an important donor, providing in excess of \$12 million in FY19.

Support from private donors—individuals, foundations and corporations—is ever more critical, as these funds enable us to address urgent needs and opportunities as they arise. Conservation International received significant support from a broad array of private donors, providing almost \$5 million in support of forest protection and sustainable agriculture. In addition, we received a \$6 million, five-year grant to expand our Distinguished Fellowship program, which supports influential thought leaders in accelerating Conservation International's work.



AMAILA FALLS, GUYANA. © PETE OXFORD/ILCP

Expenses

Conservation International's work is focused around four main priorities aimed at delivering the greatest impact to ensure protection of nature to sustain us all. Our priorities are:

- Protecting and restoring critical natural areas to ensure a stable climate.
- Significantly increasing protection of the ocean, which supplies food to billions of people.
- Promoting self-sustaining, conservation-based economies in areas with the most importance for people and nature.
- Producing and applying science to promote nature-based development, while working to make nature a viable and attractive investment.

Our divisions work collaboratively to achieve these goals. Our Country, Regional and Ocean Programs, and our Grantmaking Division, which compose 46% and 19% of our FY19 expenditures respectively, represent the majority of our programmatic investments. While spending in these two divisions fell by approximately \$10 million from FY18 levels, this does not signify a reduction in our programmatic delivery. In FY18, Conservation International capitalized several large trust funds that support protected areas where we have been working for many years. The establishment of the trust funds, together with investments in building local capacity, has enabled the transfer of management of these areas to local governments and communities. This ensures long-term, ongoing protection of these areas and reduces the support required from Conservation International. Our investment in our Global Policy and Strategy divisions increased by \$2.4 million as a result of our heightened emphasis on influencing policy-makers and leaders.



CHYULU HILLS, KENYA, © AMI VITALE

We continue to maximize programmatic impact with every dollar we receive. In FY19, 83.3% of each dollar was spent on direct programmatic activities with the remaining on supporting services. Conservation International has consistently earned the highest ratings from Charity Watch and Charity Navigator for efficiency, effectiveness and transparency. In FY19, we modestly increased investment in fundraising and operations to achieve our ambitious goals and to effectively manage a broad array of programs in a complex international environment.

Net Assets

Conservation International closed FY19 with a robust net asset balance of \$315.3 million composed largely of funding earmarked for specific programmatic purposes. We entered FY20 on sound financial footing. With the continued support of our donors and partners, we can succeed in ensuring that future generations will inherit a vibrant, healthy world.



LAU SEASCAPE, FIJI, © CONSERVATION INTERNATIONAL/PHOTO BY KATIE BRYDEN

FY19 STATEMENT OF ACTIVITIES

		2019		2018
	WITHOUT DONOR RESTRICTION	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
SUPPORT AND REVENUE				
Contributions:				
Individuals	\$4,789	\$29,850	\$34,639	\$42,938
Foundations	6,817	20,857	27,674	26,494
Corporations	1,756	2,606	4,362	4,289
Other	99	58	157	230
Cancellations and de-obligations	—	—	—	(5,011)
Grants and Contracts:				
NGO/multilaterals	3,156	18,950	22,106	17,631
Foundations	1,244	16,526	17,770	21,867
Public funding	527	15,512	16,039	10,646
Corporations	4,140	6,545	10,685	12,811
Other	—	761	761	336
Licensing Agreements, Product Sales and Other Income	2,198	676	2,874	2,310
Investment Income, Net	736	13,424	14,160	14,475
Net Assets Released from Donor Restrictions	127,675	(127,675)	—	—
TOTAL SUPPORT AND REVENUE	153,137	(1,910)	151,227	149,016
EXPENSES				
Program Services:				
Country, Regional and Oceans	69,791	—	69,791	71,159
Grantmaking Divisions	29,456	—	29,456	37,907
Moore Center for Science	8,548	—	8,548	9,062
Policy and Strategy	6,185	—	6,185	3,817
Communications	5,498	—	5,498	5,501
Center for Environmental Leadership in Business	4,254	—	4,254	4,529
The Center for Communities and Conservation	3,489	—	3,489	4,409
Total Program Services	127,221	—	127,221	136,384
Supporting Services:				
Management and Operations	11,509	—	11,509	10,697
Fundraising	14,034	—	14,034	13,147
Total Supporting Services	25,543	—	25,543	23,844
TOTAL EXPENSES	152,764	—	152,764	160,228
Changes in Net Assets Before Other Income and Losses	373	(1,910)	(1,537)	(11,212)
OTHER INCOME AND LOSSES				
Loss on Translation of Affiliate and Field Office Net Assets	—	(288)	(288)	(861)
(Loss) Gain on Translation of Grants and Pledges Receivable	—	(42)	(42)	59
CHANGES IN NET ASSETS	373	(2,240)	(1,867)	(12,014)
NET ASSETS:				
Beginning	17,351	299,785	317,136	329,150
Ending	\$17,724	\$297,545	\$315,269	\$317,136

IN MEMORIAM TO TOM GRAHAME



How grateful we are to have known Tom Grahame and his passion for nature. Among our most loyal supporters, Tom contributed to Conservation International's work every year since our founding in 1987.

Tom and his wife, Jan Kern, helped plan one of Conservation International's first fundraisers more than 30 years ago.

Tom enjoyed a lengthy career at the U.S. Department of Energy, working on air pollution and public health issues. With his boundless energy, enthusiasm and curiosity,

Tom sought out nature and wilderness whenever he could, capturing its majesty and mystery in stunning photographs. Tom was a lifelong friend, and we will miss him very much.

10 Minutes Before El Chicon Sunset
© Tom Grahame 2018

Sunset at a lake in Quetico, Ontario, Canada, where Tom loved to do wilderness canoe trips.

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WAYS TO MAKE A DIFFERENCE



MAKE A
ONE-TIME
CONTRIBUTION



GIVE
THROUGH
YOUR
WORKPLACE



BECOME A
MONTHLY
SUPPORTER



FUNDRAISE FOR
CONSERVATION
INTERNATIONAL
THROUGH YOUR
OWN EVENT
OR ACTIVITY



HONOR FRIENDS,
FAMILY OR LOVED
ONES WITH A GIFT
IN THEIR NAME



GIVE THROUGH A
DONOR-ADVISED
FUND



REMEMBER
CONSERVATION
INTERNATIONAL
IN YOUR WILL OR
LIVING TRUST



JOIN THE
EMERALD
CIRCLE OF
ANNUAL GIVERS



DONATE STOCKS,
BONDS, MUTUAL
FUNDS OR
BITCOIN

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