



THE NATURE OF FASHION



THE
FASHION
PACT

WEBINAR SERIES ON FASHION & BIODIVERSITY

CO-SPONSORED BY THE FASHION PACT ASSOCIATION AND CONSERVATION INTERNATIONAL
SUPPLEMENTARY INFORMATION AND RESOURCES

ARTICLES

What is biodiversity and why does it matter to us?

The Guardian

<https://www.theguardian.com/news/2018/mar/12/what-is-biodiversity-and-why-does-it-matter-to-us>

Why is biodiversity important?

Conservation International

<https://www.conservation.org/blog/why-is-biodiversity-important>

Biodiversity and business: 4 things you need to know for 2020

GreenBiz

<https://www.greenbiz.com/article/biodiversity-and-business-4-things-you-need-know-2020>

Fashion's Biodiversity Problem

Vogue Business

Part One:

<https://www.voguebusiness.com/sustainability/fashion-biodiversity-problem-wildlife-stella-mccartney-kering>

Part Two:

<https://www.voguebusiness.com/sustainability/fashion-biodiversity-problem-part-two-solutions-kering-veja-stella-mccartney-inditex>

Report: Nature Risk Rising: Why the Crisis Engulfing Nature Matters for Business and the Economy

World Economic Forum

<https://www.weforum.org/reports/nature-risk-rising-why-the-crisis-engulfing-nature-matters-for-business-and-the-economy>

Global businesses call on governments to adopt bold actions on nature

International Union for Conservation of Nature (IUCN)

<https://www.iucn.org/news/business-and-biodiversity/202001/global-businesses-call-governments-adopt-bold-actions-nature>

Biodiversity Conscious Supply Chain Management: A case study of Unilever

Convention on Biological Diversity

https://www.cbd.int/business/GP%20meeting%20doc/3_Third%20meeting%20of%20the%20GPBB/Ppts/Supply%20Chain%20Management_Rajendra%20Dobriyal.pdf

VIDEOS

What is biodiversity?

By WWF International and featuring David Attenborough

https://www.youtube.com/watch?v=b6Ua_zWDH6U

Nature is Speaking Video Series

By Conservation International featuring various celebrities

<https://www.conservation.org/nature-is-speaking>

WEBSITES

The business case (for nature)

Business for Nature

<https://www.businessfornature.org/businesscase>

Business case for biodiversity

Convention on Biological Diversity

<https://www.cbd.int/business/info.shtml>

Business actions for nature

Business for Nature

<https://www.businessfornature.org/actions>

One Planet Business for Biodiversity

Main Website: <https://op2b.org/>

Case Studies: https://op2b.org/wp-content/uploads/2019/09/OP2B_Case_Studies.pdf

CBD and Business Engagement

Convention on Biological Diversity

<https://www.cbd.int/business/bc.shtml>

The Global Partnership for Business and Biodiversity

Convention on Biological Diversity

<https://www.cbd.int/business/gp.shtml>

Conservation International

Main Website: <https://www.conservation.org/>

Innovating with Business:

<https://www.conservation.org/priorities/innovating-with-business>

Oceans:

<https://www.conservation.org/priorities/oceans>

United Nations Environment Programme – World Conservation Monitoring Centre (UNEP-WCMC)

<https://www.unep-wcmc.org/>

Cambridge Institute for Sustainability Leadership (CISL)

<https://www.cisl.cam.ac.uk/>

International Union for the Conservation of Nature (IUCN)

<https://www.iucn.org/>

National Geographic

<https://www.nationalgeographic.org>

ADDITIONAL RESOURCES

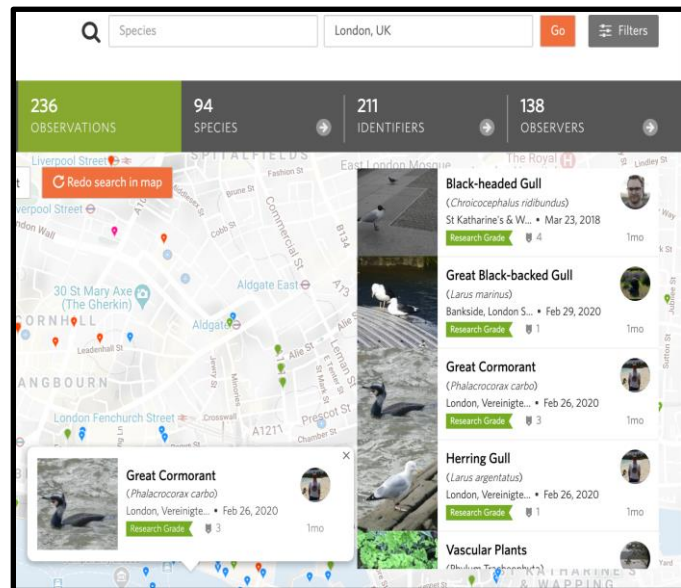
INTERACTIVE WEBSITES

iNaturalist

<https://www.inaturalist.org/>

iNaturalist is a platform that allows users to collect observations of wildlife (including plants, animals and fungi) and explore species observations in their own backyards and around the world. Uploaded observations are reviewed and identified by the iNaturalist community. Data collected by iNaturalist is used by scientists and conservationists to better understand and protect biodiversity. Explore existing observations here:

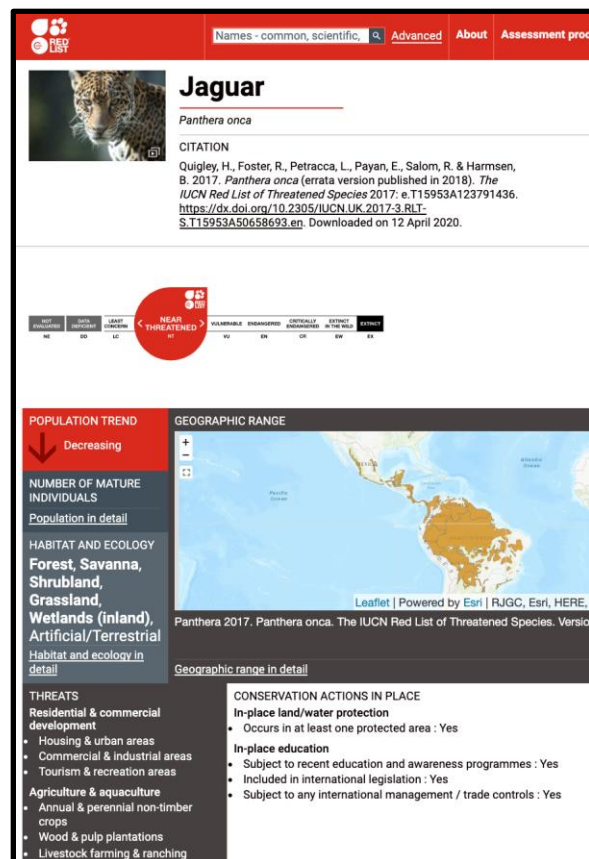
<https://www.inaturalist.org/observations>



IUCN Red List

<https://www.iucnredlist.org/>

The IUCN Red List is the primary resource for information about global extinction risk for animals, plants and fungi. Species and populations evaluated through the formal Red List assessment process are assigned a formal status, for example “Critically Endangered,” “Endangered,” “Vulnerable,” “Near Threatened,” “Least Concern,” “Extinct in the Wild,” and “Extinct.” The IUCN Red List also provides information about the range and size of evaluated species and populations, their habitat and ecology, the threats they are facing, and needed conservation actions. The IUCN Red List search tool allows users to easily explore species of interest. There is also a more advanced search tool located here: <https://www.iucnredlist.org/search>



National History Museum, London Wildlife Photographer of the Year

<https://www.nhm.ac.uk/visit/wpy/gallery/2019/index.html>

Be sure to browse the Grand Title Winners, Adult Awards and Young Awards categories. You can also view winners and finalists from previous years.

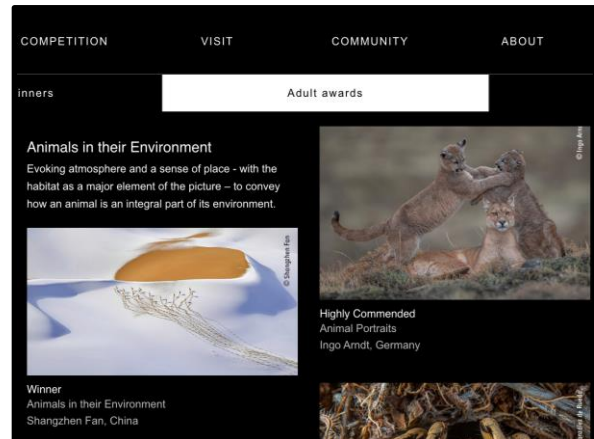
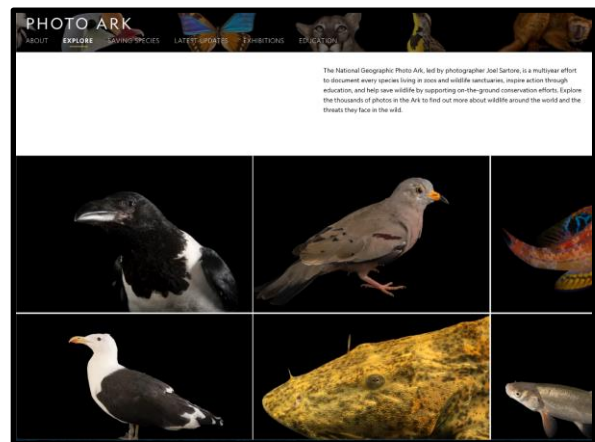


Photo Ark

<https://www.nationalgeographic.org/projects/photo-ark/explore>

Through this incredible project, photographer Joel Sartore works towards documenting every species living in zoos and wildlife sanctuaries, educating the world about their conservation status, range, habitat, and the threats they face.



The Faces of Extinction: The Species We Lost in 2019

<https://therevelator.org/extinction-species-lost-2019>

Journalist John Platt reviews species and populations that were declared extinct in 2019.



The Search for Lost Species

<https://www.globalwildlife.org/search-for-lost-species>

Learn about what “lost species” are and the ongoing work to find them, and celebrate those that have been recently rediscovered.

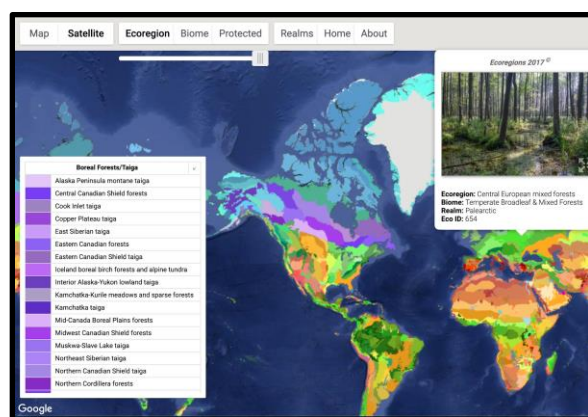


Biomes and Ecoregions

<http://ecoregions2017.appspot.com>

Explore the biomes and ecoregions of the world on this map and then read about their characteristics here:

<https://www.worldwildlife.org/biomes>. To explore marine ecoregions, visit <https://databasin.org/maps/new#datasets=3b6b12e7bcca419990c9081c0af254a2>. Click the “i” and then a spot on the map to identify.



The Biodiversity Heritage Library Collections

<https://www.biodiversitylibrary.org/browse/collections>

Collections include “Color Our Collections” (illustrations suitable for coloring), “Curious and Bizarre Creatures,” “Dazzling Diversity: The Insect World,” and many more. The entire library is available to search, providing open access to historic field notes, books, and other archival materials focused on biodiversity from around the world.

