

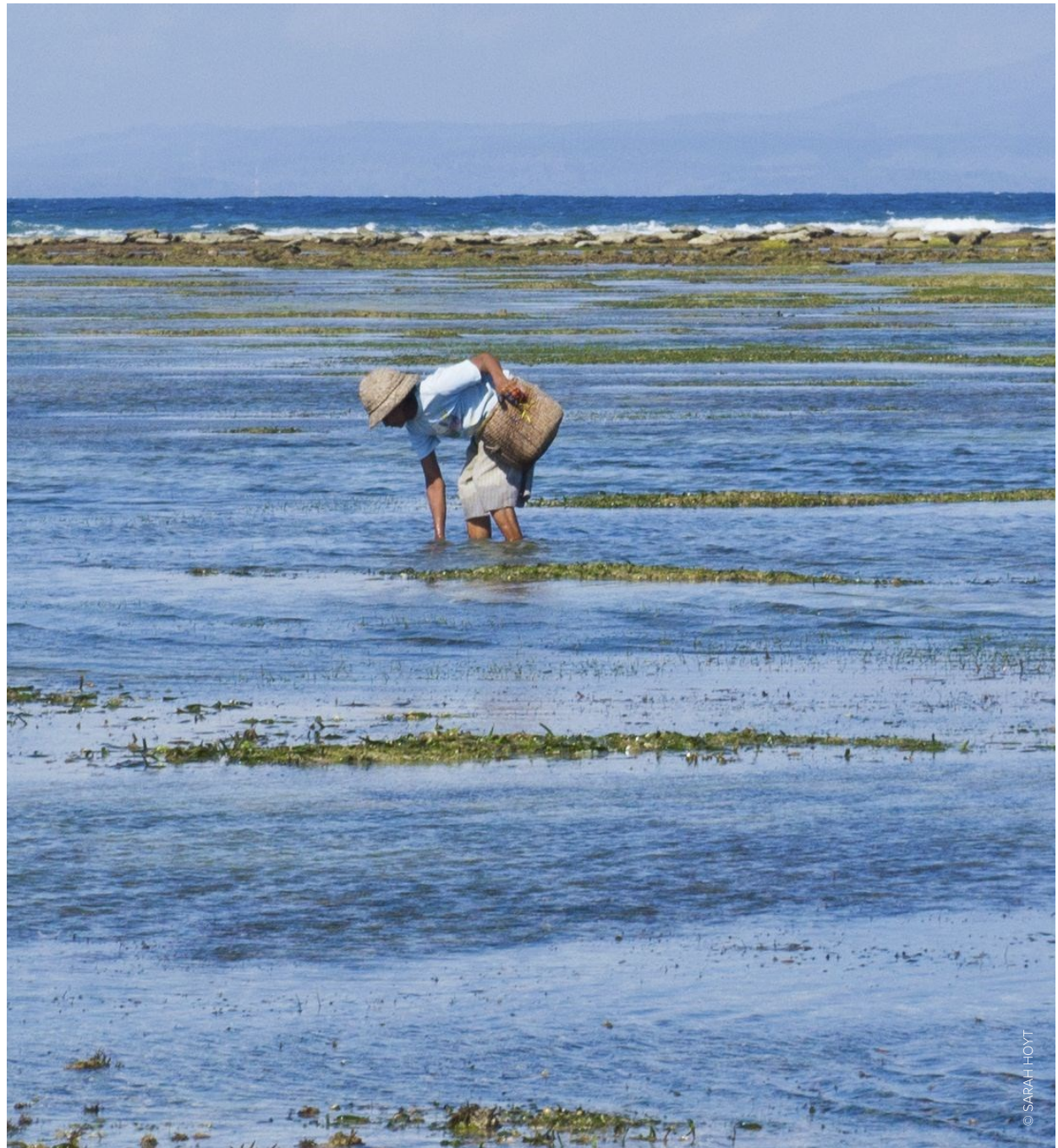
PROMOTING GENDER EQUALITY AND THE ROLE OF WOMEN IN EFFECTIVE CONSERVATION

We envision a healthy, prosperous world where men and women are empowered to participate in and benefit from conserving nature.

Conservation International (CI) strives towards this vision by focusing on three main areas:

- Demonstrating how to integrate gender into effective conservation practice
- Supporting emerging women leaders to bring their knowledge and voice into conservation policy and practice
- Shaping global conservation policy and finance to promote equitable outcomes

As an influential conservation leader worldwide, CI collaborates with communities, partner organizations, corporations, donor agencies and governments to demonstrate initiative and innovation in gender-integrated conservation.



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Program In Focus

GENDER EQUALITY & WOMEN'S EMPOWERMENT

Effective Conservation Practice

Problem: Traditional conservation practice doesn't necessarily account for the differing contributions, skills and priorities of women and men, possibly resulting in unfavorable impacts and ineffective conservation outcomes.

Solution: We build awareness and skills among CI staff and partners to understand and respond to the unique experiences of men and women, including their needs and uses of nature.

Goal: We aim to position CI as a model of effective, gender-integrated conservation, providing tools, skills and examples to shape larger conservation initiatives.

Example: We provided technical guidance and funding for 15 CI field programs, including Madagascar, Ecuador and Samoa, to research and respond to gender considerations in conservation projects.

Women's Leadership

Problem: Women play a key role in environmental stewardship, yet their voices are underrepresented in conservation policy and practice at all levels. This can lead to inequitable conservation decision-making and impacts on lives and livelihoods.

Solution: We collaborate with indigenous and rural women to bring their unique voices to the table, helping ensure that conservation efforts are effective and equitable.

Goal: We aim to generate women's leadership in key conservation areas, such as protected area management and addressing climate change.

Example: Through CI's Indigenous Fellowship, we supported women from Kenya, Colombia and Tanzania to research traditional ecological knowledge, and its contributions to conservation, and share findings at the United Nations.

Global Influence

Problem: Environmental policies, international commitments and funding mechanisms must incorporate incentives and accountability to ensure the rights and needs of women and men are met. These high-level initiatives can spur on-the-ground change.

Solution: We provide input and support to gender policies, plans and activities within environmental financing spheres, including international environmental conventions and governments.

Goal: We aim to influence global environmental policy, practice and finance to systematically and effectively account for the rights and needs of women and men.

Example: CI supported the initial development of the Gender-Environment Index, which assesses women's participation in environmental decision-making across 72 countries.

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