COFFEE: A SOLUTION TO CLIMATE CHANGE

AMPLIFYING IN THE LANDSCAPE

HIGH QUALITY COFFEE + $ SPECIAL

ARTICULATING WITH MARKETS

All producers must belong to a cooperative, have the capacity to track their coffee and participate in other income generating activities in order to articulate them with markets.

ECONOMIC DIVERSIFICATION
MEMBERSHIP
TRACEABILITY

RENEWAL OF AGROFORESTRY SYSTEM

QUALITY AND PRODUCTIVITY

ENSURING THE WELL-BEING OF FAMILIES AND NATURE

TECHNICAL ASSISTANCE

GOOD AGRICULTURAL PRACTICES
CONSERVATION AGREEMENTS

RIGHTS-BASED APPROACH

Work with all age groups
Youth
Women
Interculturality

STRATEGIC SUBSIDY
FINANCIAL MANAGEMENT
CAPACITY BUILDING
TELENT MANAGEMENT