

ADDRESSING DRIVERS OF DEFORESTATION IN PERU

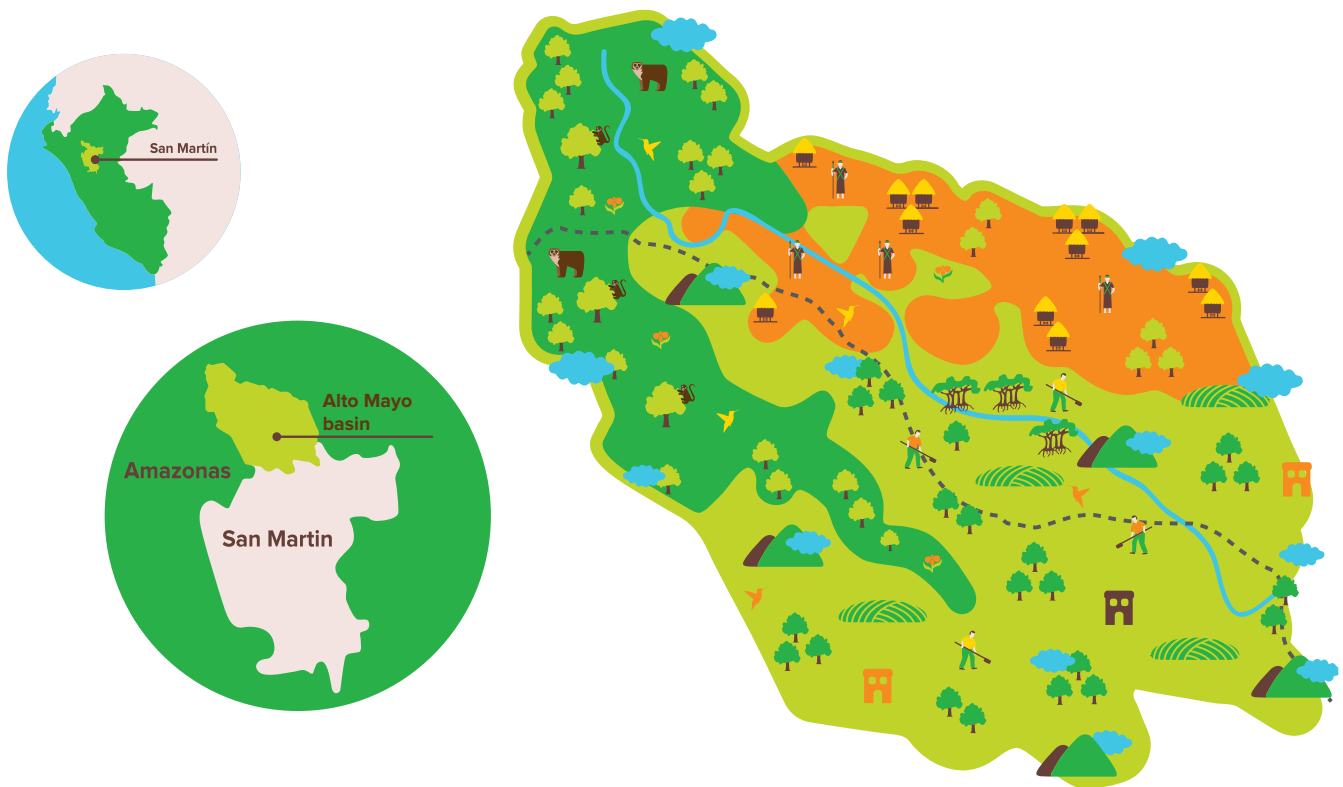
Facilitating green growth, engaging national and international companies, small farmers and indigenous peoples of San Martin, by promoting the adoption of sustainable practices that contribute to reducing deforestation in the region.

CONSERVATION
INTERNATIONAL



WHERE DO WE WORK?

We work at three levels. At the local level, in Alto Mayo; at the subnational level, in San Martin and at the national level.



HOW DO WE DO IT?

We work on three pillars underpinned by CI's right based approach.



OUR ACTIVITIES

We are implementing a pilot initiative in the Alto Mayo river basin, that includes native communities and coffee and cacao producers. Our goal is to promote the implementation of sustainable practices and to measure their impact on reducing deforestation. Our model includes designing and strengthening links between local producers and private companies in order to develop commodity value chains with zero deforestation.

Our work will contribute to the fulfilment of international commitments made by the Peruvian government such as the Sustainable Development Goals, the Paris Agreement, the Joint Declaration of Intent between the governments of Peru, Norway and Germany; through the implementation of the National Strategy for Forests and Climate Change and other relevant tools.

LOCAL LEVEL

- One hundred conservation agreements have been signed by cacao and coffee producers in the Alto Mayo basin.
- Two community Life Plans have been designed and are under implementation.
- Two conservation agreements signed with indigenous communities have enabled their inclusion in the National Forest Conservation Program, giving them benefits in return for protecting their standing forest.
- 86 indigenous families are receiving technical support to produce sustainable coffee and cacao.
- Design and implementation of a gender approach to support the work of indigenous people, in support of the National Forest Conservation Program.

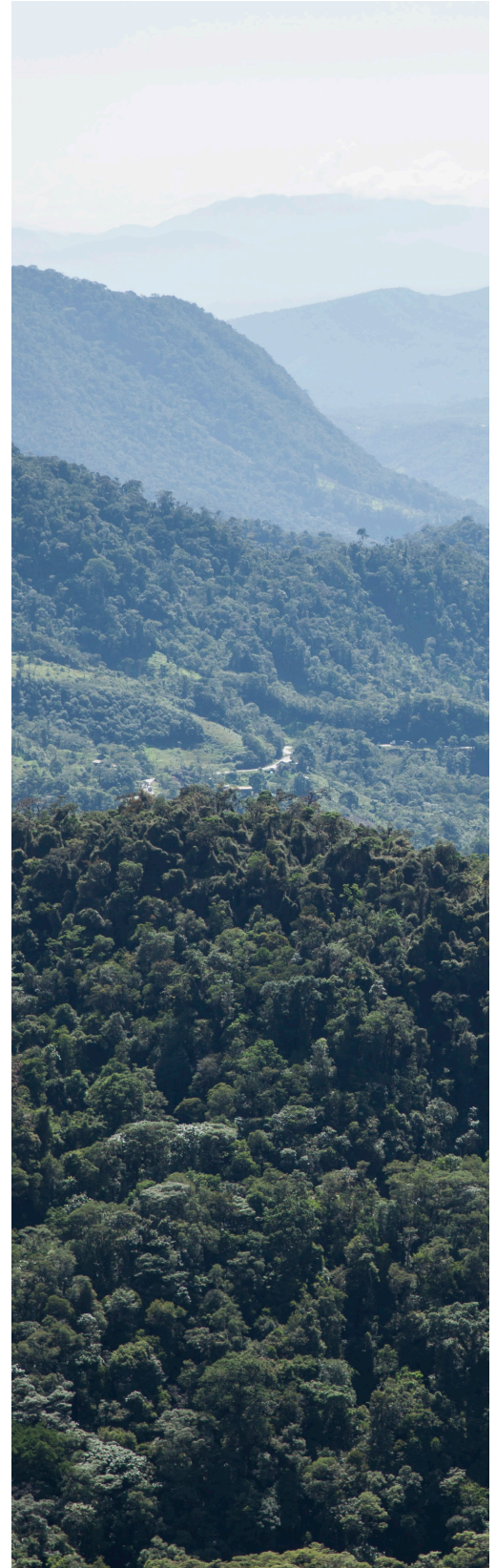
SUB NATIONAL LEVEL

- Technical support given to coffee and cacao roundtables to discuss issues related to sustainability
- San Martin became a partner of the Sustainable Coffee Challenge, an initiative that aims to establish coffee as the first sustainable commodity in the world.
- Promoting the enactment of legislation that enables sustainable economic activities in the region through the Office for the Promotion of Private Sustainable investments.
- 21 indigenous leaders have completed a diploma in Indigenous Governance in partnership with the Catholic University of Peru

NATIONAL LEVEL

- Technical support provided to the national REDD+ roundtable.
- Support given to the Ministry of Environment on REDD+ safeguards issues, including proposal on grievance mechanism, safeguards legal assessment and a safeguards information system.
- Awareness campaigns to promote responsible coffee consumption.

CONTRIBUTE TO THE FULFILMENT OF THE INTERNATIONAL COMMITMENTS MADE BY PERU





LEARNING EXCHANGE

The project will be implemented simultaneously in Peru and Guyana, and promote learning exchanges between the two countries.

OUR PARTNERS

- Contigo Agrandando el Circulo Civil Association - ACAC
- Regional Indigenous Federation of Awajun Alto Mayo - FERIAAM
- Regional Government of San Martin
- Ministry of Environment
- National Forest Conservation Program

CONSERVATION
INTERNATIONAL 
Peru



 **perú**
SanMartín
Inclusiva y solidaria
GOBIERNO REGIONAL

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