



**Alianza
Empresarial
por la Amazonia**



USAID
FROM THE AMERICAN PEOPLE



In partnership with
Canada

**CONSERVATION
INTERNATIONAL**



Peru

The Amazon Business Alliance is a platform that promotes sustainable investments in the Peruvian Amazon. We facilitate a business model development that improves the quality of life of Amazonian communities whilst conserving standing forests, contributing to sustainable development and mitigating the impacts of climate change.

The Amazon Business Alliance is led by the United States Agency for International Development, the Government of Canada and Conservation International, and seeks to catalyze sustainable business development in the Peruvian Amazon. **Our main objective is to promote and create the necessary conditions for green investments to grow, and contribute to Peru's national climate targets and Sustainable Development Goals.**

We promote economic development based on the sustainable use of natural resources that improves the well-being of people in the Amazon, based on gender, intercultural and rights-based approaches. We work with local and indigenous communities, investors, public officials, corporate partners, research centers and civil society organizations.



AN INCLUSIVE PLATFORM

We collaborate to improve the conditions for sustainable investments: aligning public and private financing opportunities, facilitating synergies, and strengthening technical and innovation capacities. The services we focus on:



PROMOTING INVESTMENTS



STRENGTHENING CAPACITIES



FACILITATING COLLABORATION



PROMOTING DIALOGUE



STRENGTHENING REGIONAL GOVERNMENTS AND COMMUNITIES



FACILITATING ENABLING CONDITIONS



SHARING AND GENERATING KNOWLEDGE



MEASURING AND MONITORING IMPACTS

EXPECTED RESULTS AND IMPACTS



seed fund invested in sustainable businesses.



of private funds secured for future investments.



of private funds secured for new investments.



improve their livelihoods.



of forests recovered with innovative models.



of forests managed adequately.

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