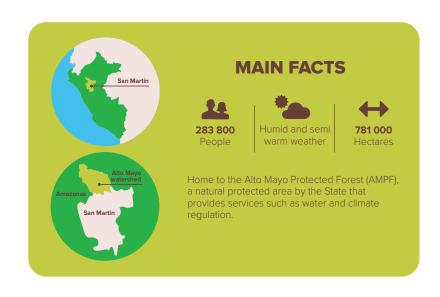
OUR HABITAT, ALTO MAYO

Alto Mayo is located in the upper watershed of the Mayo River, in the northwest of Peru, in the San Martin region. It includes the provinces of Rioja and Moyobmaba.





DID YOU KNOW...

















Alto Mayo's economy is based on agriculture which depends on the water that is produced in the cloud forests and wetlands of the Alto Mayo.

The Alto Mayo wetlands purify water, control floods, protect people from storms, provide food, fibre and fruits to locals and are home to many species of plants and animals

deforestation rates in the Peruvian Amazon due to the expansion of agriculture and livestock, as well as logging.

ALLIES:

- Walt Disney Company
- BHP Foundation
- El Gobierno Regional de San Martín
- El Servicio Nacional de Áreas Naturales Protegidas - SERNANP
- USAID
- StarbucksGobierno de Canadá

EXECUTING PARTNERS:

- Asociación de Ecosistemas Andinos ECOAN
- Asociación Contigo Agrandando El Círculo ACAC
- Centro Takiwasi
- Proyecto Andino de Tecnologías Campesinas PRATEC
- Cooperativa de Servicios Múltiples del Alto Mayo COOPBAM - Federación Regional Indígina Awajún del Alto Mayo - FERIAAM
- Asociación de Conservación Aguajales y Renacales del Alto Mayo - ADECARAM



ALTO MAYO, SUSTAINABLE LANDSCAPE

Conservation International (CI), works with its allies and executing partners to promote a new development model that generates profits for local producers, the private sector and governments whilst protecting nature and generatig well-being among the local population.

What is a SUSTAINABLE LANDSCAPE?

It is a broad territory in which everyone works towards a common goal: achieve integral development with economic

Actors in the landscape: governments, business, farmers, native communities, local population investors, etc.

growth, whilst improving

well-being, conserving biodiversity

and protecting the environment.

A sustainable landscape results in:



ECONOMICALLY SUSTAINABLE ACTIVITIES



RESERVE OF NATURAL RESOURCES:





IMPROVEMENT OF HUMAN WELFARE



CONDITIONS AND OPPORTUNITIES THAT ATTRACT INVESTORS



LESS DEFORESTATION

Therefore a reduction in green house gases responsible for climate change.

¿How do we make Alto Mayo a sustainable landscape?

In Conservation International we support and strengthen societies to protect nature sustainibly and responsibly.

In order to achieve this we work in the following three aspects:



PROMOTING EFFECTIVE GOVERNANCE:

We work alongside the Regional Government of San Martin in the development of policies that favor the promotion of sustainable investments, using environmental, economic, and social indicators



CREATING CONNECTIONS BETWEEN NATURE AND PEOPLE

We seek that people can manage the use of their natural resources in a sustainable way and that their decisions can respond to their needs, whilst respecting and preserving their cultural identity



WORKING WITH PARTNERS

We help people to protect nature responsibly and sustainably throug working with executing partners.



CAPACITY BUILDING

- 9755 people have become conservation allies.
- 1211 conservation agreements signed with families and the native communities of Shampuyacu, Alto Mayo and Alto Naranjillo.
- First natural prtected area in the world with a cupping school certified by the Coffee Quality Institute.

INCOME DIVERSIFICATION

- Consolidated co ee cooperative with more than 385 members with a value per bag of co ee 40% above average.
- 7 ecotourism ventures.
- Indigenous enterprise Nuwa Infusions in the national market.
- 216 craftswomen have created their own association and generate income for their families.

FINANCIAL SUSTAINABILITY

- 7.5 million tonnes of CO2 in carbon credits generated and sold.
- 45 million dollars generated to the AMPF from traded carbon offsets.

GOVERNANCE

- Participation in the process of creation and implementation of the Promotion Office for Sustainable Private Investment - OPIPS.
- Support in the development of the DAPA methodology (Development of Public-Private Partnerships in Agribusiness).
- Implementation of the Water Health Index, a tool for decision-making on water management with the participation of the Mayo Sub-basin Committee, the only one of its kind in the Peruvian Amazon.
- The conservation agreement model of CI Peru has been incorporated by the Peruvian government in the National System of Natural Protected Areas (SINANPE).

