



OUR HABITAT, ALTO MAYO


Alto Mayo is located in the upper watershed of the Mayo River, in the northwest of Peru, in the San Martín region. It includes the provinces of Rioja and Moyobamba.




San Martín




283 800
People



Humid and semi warm weather



781 000
Hectares



Alto Mayo watershed
Amazonas
San Martín

Home to the Alto Mayo Protected Forest (AMPF), a natural protected area by the State that provides services such as water and climate regulation.

ONLY WATER SOURCE

for more than **280, 000** people

+ 300 SPECIES OF ORCHID

which includes the Kovach's Phragmipedium (*Phragmipedium kovachii*).

+ 500 SPECIES OF BIRDS

such as the quetzal, humming birds, toucans, cock of the rock, among many others.

HABITAT OF ENDEMIC SPECIES

and endangered species such as the spectacled bear, the yellow-tailed woolly monkey, the San Martín titi monkey and the long-whiskered owl.

GREAT POTENTIAL FOR COMMUNITY-BASED TOURISM

Opportunities for birdwatching and visiting orchid farms and other community based initiatives within and outside the natural protected area, including the native community of Shampuyacu.



DID YOU KNOW...











Alto Mayo's economy is based on agriculture which depends on the water that is produced in the cloud forests and wetlands of the Alto Mayo.

The Alto Mayo wetlands purify water, control floods, protect people from storms, provide food, fibre and fruits to locals and are home to many species of plants and animals.

Alto Mayo has one of the highest deforestation rates in the Peruvian Amazon due to the expansion of agriculture and livestock, as well as logging.

ALLIES:

- Walt Disney Company
- BHP Foundation
- El Gobierno Regional de San Martín
- El Servicio Nacional de Áreas Naturales Protegidas - SERNANP
- USAID
- Starbucks
- Gobierno de Canadá

EXECUTING PARTNERS:

- Asociación de Ecosistemas Andinos - ECOAN
- Asociación Contigo Agrandando El Círculo - ACAC
- Centro Takiwasi
- Proyecto Andino de Tecnologías Campesinas - PRATEC
- Cooperativa de Servicios Múltiples del Alto Mayo - COOPBAM
- Federación Regional Indígena Awajún del Alto Mayo - FERIAM
- Asociación de Conservación Aguajales y Renacales del Alto Mayo - ADECARAM

ALTO MAYO, SUSTAINABLE LANDSCAPE

Conservation International (CI), works with its allies and executing partners to promote a new development model that generates profits for local producers, the private sector and governments whilst protecting nature and generating well-being among the local population.

What is a SUSTAINABLE LANDSCAPE?

It is a broad territory in which everyone works towards a common goal: achieve integral development with economic growth, whilst improving well-being, conserving biodiversity and protecting the environment.

Actors in the landscape: governments, business, farmers, native communities, local population, investors, etc.

A sustainable landscape results in:

ECONOMICALLY SUSTAINABLE ACTIVITIES

RESERVE OF NATURAL RESOURCES:
Water, soil, landscaping, etc.

IMPROVEMENT OF HUMAN WELFARE

CONDITIONS AND OPPORTUNITIES THAT ATTRACT INVESTORS

LESS DEFORESTATION
Therefore a reduction in green house gases responsible for climate change.

¿How do we make Alto Mayo a sustainable landscape?

In Conservation International we support and strengthen societies to protect nature sustainably and responsibly.

In order to achieve this we work in the following three aspects:

PROMOTING EFFECTIVE GOVERNANCE:
We work alongside the Regional Government of San Martin in the development of policies that favor the promotion of sustainable investments, using environmental, economic, and social indicators.

CREATING CONNECTIONS BETWEEN NATURE AND PEOPLE
We seek that people can manage the use of their natural resources in a sustainable way and that their decisions can respond to their needs, whilst respecting and preserving their cultural identity

WORKING WITH PARTNERS
We help people to protect nature responsibly and sustainably through working with executing partners.

¿What have we accomplished so far?

- CAPACITY BUILDING**
- 9755 people have become conservation allies.
 - 1211 conservation agreements signed with families and the native communities of Shampuyacu, Alto Mayo and Alto Naranjillo.
 - First natural protected area in the world with a cupping school certified by the Coffee Quality Institute.

- INCOME DIVERSIFICATION**
- Consolidated coffee cooperative with more than 385 members with a value per bag of coffee 40% above average.
 - 7 ecotourism ventures.
 - Indigenous enterprise Nuwa Infusions in the national market.
 - 216 craftswomen have created their own association and generate income for their families.

- FINANCIAL SUSTAINABILITY**
- 7.5 million tonnes of CO2 in carbon credits generated and sold.
 - 45 million dollars generated to the AMPF from traded carbon offsets.

- GOVERNANCE**
- Participation in the process of creation and implementation of the Promotion Office for Sustainable Private Investment - OPIPS.
 - Support in the development of the DAPA methodology (Development of Public-Private Partnerships in Agribusiness).
 - Implementation of the Water Health Index, a tool for decision-making on water management with the participation of the Mayo Sub-basin Committee, the only one of its kind in the Peruvian Amazon.
 - The conservation agreement model of CI Peru has been incorporated by the Peruvian government in the National System of Natural Protected Areas (SINANPE).

