



# OUR HABITAT, ALTO MAYO

Alto Mayo is located in the upper watershed of the Mayo River, in the northwest of Peru, in the San Martín region. It includes the provinces of Rioja and Moyobamba.




San Martín


### MAIN FACTS



**283 800**  
People



Humid and semi warm weather



**781 000**  
Hectares

Home to the Alto Mayo Protected Forest (AMPF), a natural protected area by the State that provides services such as water and climate regulation.

The Regional Government has created 14 Conservation and Ecosystem Recovery zones - ZoCRES, that contribute to providing important services for local population.

## ONLY WATER SOURCE

for more than **280, 000** people

## + 300 SPECIES OF ORCHID

which includes the Kovach's Phragmipedium (*Phragmipedium kovachii*).

## + 400 SPECIES OF BIRDS

such as the quetzal, humming birds, toucans, cock of the rock, among many others.

## HABITAT OF ENDEMIC SPECIES

and endangered species such as the spectacled bear, the yellow-tailed woolly monkey, the San Martín titi monkey and the long-whiskered owl.

## GREAT POTENTIAL FOR COMMUNITY-BASED TOURISM

Opportunities for birdwatching and visiting orchid farms and other community based initiatives within and outside the natural protected area, including the native community of Shampuyacu.



● Alto Mayo Protected Forest
 ● Alto Mayo Watershed
 ● Native Communities

## DID YOU KNOW...



Alto Mayo's economy is based on agriculture which depends on the water that is produced in the cloud forests and wetlands of the Alto Mayo.



The Alto Mayo wetlands purify water, control floods, protect people from storms, provide food, fibre and fruits to locals and are home to many species of plants and animals.



Alto Mayo has one of the highest deforestation rates in the Peruvian Amazon due to the expansion of agriculture and livestock, as well as logging.

# ALTO MAYO, SUSTAINABLE LANDSCAPE

Conservation International (CI), works with its allies and executing partners to promote a new development model that generates profits for local producers, the private sector and governments whilst protecting nature and generating well-being among the local population.

## What is a SUSTAINABLE LANDSCAPE?

It is a broad territory in which everyone works towards a common goal: achieve integral development with economic growth, whilst improving well-being, conserving biodiversity and protecting the environment.

Actors in the landscape: governments, business, farmers, native communities, local population, investors, etc.

A sustainable landscape results in:



**ECONOMICALLY SUSTAINABLE ACTIVITIES**



**RESERVE OF NATURAL RESOURCES:**  
Water, soil, landscaping, etc.



**IMPROVEMENT OF HUMAN WELFARE**



**CONDITIONS AND OPPORTUNITIES THAT ATTRACT INVESTORS**



**LESS DEFORESTATION**  
Therefore a reduction in green house gases responsible for climate change.

## ¿How do we make Alto Mayo a sustainable landscape?

In Conservation International we support and strengthen societies to protect nature sustainably and responsibly.

**In order to achieve this we work in the following three aspects:**



### PROMOTING EFFECTIVE GOVERNANCE:

We work alongside the Regional Government of San Martín in the development of policies that favor the promotion of sustainable investments, using environmental, economic, and social indicators.



### CREATING CONNECTIONS BETWEEN NATURE AND PEOPLE

We seek that people can manage the use of their natural resources in a sustainable way and that their decisions can respond to their needs, whilst respecting and preserving their cultural identity



### WORKING WITH PARTNERS

We help people to protect nature responsibly and sustainably through working with executing partners.

## ¿What have we accomplished so far?

### CAPACITY BUILDING

- 6826 Beneficiaries who have become allies of conservation.
- 1003 Conservation agreements signed with families and the native communities of Shampuyacu and Alto Mayo.
- 2 Awajun communities receive funds from the National Forestry Program for conserving their forests.
- 1848 Benefit packages delivered to subscribers of conservation agreements.

### INCOME DIVERSIFICATION

- Consolidated coffee cooperative of the AMPF with more than 517 members with a value per bag of coffee 40% higher than the average.
- 7 Community based tourism initiatives.
- Initiative for the sale of indigenous infusions in the national market.

### FINANCIAL SUSTAINABILITY

- 6,6 Million tons of CO2 generated in carbon credits.
- 4,3 Million carbon credits traded.
- \$27 Millions generated to the AMPF by carbon credits traded.

### GOVERNANCE

- Participation in the creation and implementation process of the Private Sector Sustainable Investment Promotion Office (OPIPS).
- Support in the development of Public-Private Partnerships in Agribusiness methodology.
- Implementation of the Freshwater Health Index, a decision-making tool for water management with the participation of the Mayo Watershed Committee, unique at such scale in the Peruvian Amazon.
- Launch nationwide of the Sustainable Coffee Challenge to make coffee the world's first sustainable agricultural product.

