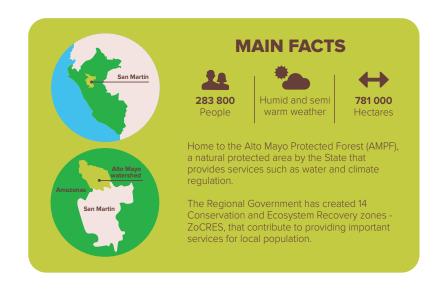
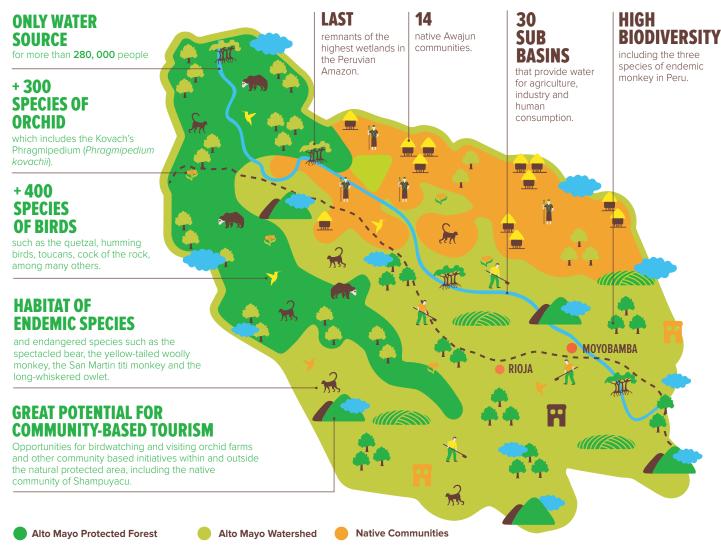
OUR HABITAT, **ALTO MAYO**

Alto Mayo is located in the upper watershed of the Mayo River, in the northwest of Peru, in the San Martin region. It includes the provinces of Rioja and Moyobmaba.





DID YOU KNOW...





ALLIES:

- Walt Disney Company
- BHP Foundation
- NORAD
- Fondation Ensemble
- Regional Government of San Martin
- National Service of Natural Protected Areas SERNANP

EXECUTING PARTNERS:

- Asociación de Ecosistemas Andinos ECOAN
- Asociación Contigo Agrandando El Círculo ACAC
- Centro Takiwasi

ALTO MAYO, SUSTAINABLE **LANDSCAPE**

Conservation International (CI), works with its allies and executing partners to promote a new development model that generates profits for local producers, the private sector and governments whilst protecting nature and generatig well-being among the local population.

What is a **SUSTAINABLE** LANDSCAPE?

It is a broad territory in which everyone works towards a common goal: achieve integral development with economic growth, whilst improving well-being, conserving biodiversity and protecting the environment.

A sustainable landscape results in:



ECONOMICALLY SUSTAINABLE ACTIVITIES



RESERVE OF NATURAL RESOURCES:



IMPROVEMENT OF HUMAN WELFARE



CONDITIONS AND OPPORTUNITIES THAT ATTRACT INVESTORS



LESS DEFORESTATION

gases responsible for climate change.

;How do we make Alto Mayo a sustainable landscape?

we support and strengthen

In order to achieve this we work in the following three aspects:



PROMOTING EFFECTIVE GOVERNANCE:



CREATING CONNECTIONS BETWEEN NATURE AND PEOPLE



WORKING WITH PARTNERS



CAPACITY BUILDING

- · 6826 Beneficiaries who have become allies of conservation.
- 1003 Conservation agreements signed with families and the native communities of Shampuyacu and Alto Mayo.
- 2 Awajun communities receive funds from the National Forestry Program for conserving their forests.
- 1848 Benefit packages delivered to subscribers of conservation agreements.

INCOME DIVERSIFICATION

- Consolidated coffee cooperative of the AMPF with more than 517 members with a value per bag of coffee 40% higher than the average.
- 7 Community based tourism initiatives.
- Initiative for the sale of indigenous infusions in the national market

FINANCIAL SUSTAINABILITY

- · 6,6 Million tons of CO2 generated in carbon
- 4,3 Million carbon credits traded.
- \$27 Millions generated to the AMPF by carbon credits traded

GOVERNANCE

- Participation in the creation and implementation process of the Private Sector Sustainable Investment Promotion Office (OPIPS).
- Support in the development Development of Public-Private Partnerships in Agribusiness
- Implementation of the Freshwater Health Index, a decision-making tool for water management with the participation of the Mayo Watershed Committee, unique at such scale in the Peruvian Amazon.
- · Launch nationwide of the Sustainable Coffee Challenge to make coffee the world's first sustainable agricultural product.

