

ALTO MAYO PROTECTED FOREST

LIFE, LIVELIHOOD AND OPPORTUNITY FOR ALL

People that bet on the conservation of the AMPF are already witnessing the results of their decision and efforts. More and more families are signing Conservation Agreements and becoming part of the participatory management model developed by SERNANP, Conservation International, and the AMPF Management Committee.

WE PRESERVE THE AMPF FOR LIFE

We are committed to promoting dialogue, respect, and peace among those who want to protect the natural capital of the Alto Mayo, for the well-being of present and future generations.

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ALTO MAYO PROTECTED FOREST (AMPF)

A Peruvian Natural Protected Area since July 23rd, 1987.

182 000ha
of forest



LIFE

14 watersheds are born in the Alto Mayo Protected Forest and provide water for 250 000 people in Moyobamba and Rioja

Unique biodiversity and Amazonian landscapes

1500 families live inside the protected area

300 orchid species

400 bird species

LIVELIHOOD

Families that subscribe to Conservation Agreements have been able to improve their quality of life through the conservation and sustainable use of the forest's resources.

OPPORTUNITY

Conservation initiatives that generate well-being, better income, and a life style that is in harmony with nature. Sustainable business models based on forest products and a landscape that favors ecotourism —such as bird watching and orchid observation— for the development of Alto Mayo.



COOPERATIVE
Idelso Fernandez
and Nicolasa Herrera
(COOPBAM members)



COFFEE
Maximila and
Maria Hernandez



COFFEE
Junior Torres



VANILLA
Abdias Vasquez



ORQUIDS
Zoila Alvarez



BIRD WATCHING
Norbil Becerra

1001 families
have found in
Conservation Agreements
a way to diversify
productive activities and
expand their income.

SHARED AND PARTICIPATIVE MANAGEMENT

To contribute to the conservation of the national heritage in the Alto Mayo Protected Forest, Peru's Natural Protected Areas Service (SERNANP) signed an Administration Contract with Conservation International to develop and implement a comprehensive management model to achieve conservation outcomes while improving the well-being of local farmers.

Part of this approach includes the Management Committee, a participatory platform where citizens, local governments, communities, companies, and academic institutions involved in the conservation of the Alto Mayo Protected Forest, converge.

Together, we have eight clear objectives:



24%
reduction of the
deforestation rate
over the last four years.

7 STRATEGIES RELATED TO THE MANAGEMENT OF THE ALTO MAYO PROTECTED FOREST (AMPF)

Communication and Environmental Education

We seek to reconnect people with nature, through knowledge about the value and importance of the forest, its resources and services.

We educate people as to how to protect this natural protected area.

Financial Sustainability

Our work would not be possible without long-term financing. In the Alto Mayo, we are implementing an innovative economic model that allows standing forests to generate the financial resources needed for their own conservation. Through the REDD+ initiative, 5.6 million carbon credits have been validated and certified, and over 70% of those have been retired in the voluntary carbon market to offset the emissions of several companies around the world. This makes the AMPF Peru's protected area most successful in using this mechanism.

5.6 tonnes of CO₂
emissions were avoided from
entering into the atmosphere

17 000
hectares of natural forest were
protected from deforestation

Conservation Agreements (CA)

We want families living inside the AMPF to genuinely and voluntarily commit to its conservation. For that purpose, we invite them to sign Conservation Agreements voluntarily. Through these agreements, families receive technical assistance, supplies, and materials to develop initiatives that contribute to their food security and establish sustainable businesses that improve their income and quality of life.

1001 families
have signed the Conservation
Agreements

A coffee cooperative –COOPBAM– with organic and fair-trade certification, recognized as Peruvian Company of the Year in 2016, produces high-quality coffee that is distributed to exclusive clients in the United States and Europe.

Composed of
336 coffee growers,
subscribers of the
Conservation Agreements

110+ tons
were exported to the fair-trade
market during 2017

Strengthening Institutional Collaboration

We help decision-makers understand the technical, legal and environmental uniqueness of this Natural Protected Area.

Social Management

A particular characteristic of the AMPF, is that there are 1500 families living within its boundaries. This is a special circumstance that gives us the opportunity to work in a collaborative way for the protection of the NPA. We reach out to all of them in order to understand their concerns and dreams.

We encourage healthy communities and families. We concentrate efforts and invest resources to generate well-being and create living examples of how it is possible to promote development in harmony with forest conservation.

Surveillance and Control

Local people and forest rangers work together to preserve the forest's biodiversity by sharing information about its importance and conservation status.

Environmental Management

The AMPF is a unique place where biological diversity coexists with people. We promote scientific research and the development of conservation models for a sustainable landscape approach.

