COMMUNICATIONS INTERNSHIP (ASIA PACIFIC)
BASED IN SINGAPORE

Duration
3 to 6 months in 2021

Primary location
Singapore

Number of places
1

Organisation description
PEOPLE NEED NATURE — Conservation International works to spotlight and secure the critical benefits that nature provides to humanity. Since our inception in 1987, we’ve helped to protect more than 6 million square kilometres of land and sea across more than 70 countries. Currently with offices in 29 countries and 2,000 partners worldwide, our reach is truly global. Building upon a strong foundation of science, partnership and field demonstration, Conservation International empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

In Singapore, Conservation International (CI) Singapore envisions a vibrant, resilient and sustainable city for generations to come and aims to empower the community to protect nature through individual and collective action. CI Singapore’s country programme is focused on community engagement and education, capacity building through student internships, and exploring and supporting innovative solutions for conservation science and research.

The headquarters for the CI’s operations across more than 10 countries in the Asia Pacific region is based in Singapore.

Conservation International Singapore Conservation Trust (CSCT) is an organisation approved by the Commissioner of Charities bearing Institution of a Public Character (IPC) status.

UEN/IPC No.: T17CC0001C

CI Singapore: https://www.conservation.org/singapore

CI Asia Pacific: https://www.conservation.org/asia-pacific
Position summary

The intern will report to the Senior Communications Coordinator based in Singapore and provide communications support for CI's field programmes in the Asia-Pacific region.

This support could be in one or more of the following areas:

1. Visual storytelling
   a) Creating compelling content in the form of short videos for social media and website
   b) Responsible for the creative process from storyboarding, scripting, compiling visual assets, editing, simple graphic overlays and final video output

2. Writing and editing
   a) Supporting creating content for social media
   b) Copywriting for website content
   c) Creative writing for blogs
   d) Supporting editing of field reports

3. Design
   a) Supporting graphic design for various print and digital materials
   b) Creating graphics for video content

4. Photography & videography
   a) Documenting programmes and events
   b) Nature photography to expand current content library

The intern will have opportunities to learn about CI's conservation work in more than 10 countries in the Asia-Pacific, the role of communications in supporting conservation goal and action, and interact with people across different areas of expertise.

Qualities of strong candidates

- Being proficient and confident in spoken and written English is key for roles in communication.
- Visual storytellers will have the ability to conceive compelling videos, using available assets, and should have experience in using Adobe Premiere Pro and Adobe Photoshop.
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- Communicators will have strong copywriting and editing skills to create content for various platforms from print to digital, with the ability to adapt content for various audiences.
- Designers will be able to translate needs to create compelling layouts that inspire and should have experience using Adobe InDesign and Photoshop.
- Photographers and videographers will have the passion for nature photography and be able to capture inspiring shots. They will also document CI programmes and events.
- Candidates should be able to work independently and with remote teams.
- Being passionate about nature and conservation is a plus.

Benefits and others

The intern will be provided with a monthly stipend of SGD $1,000 for a 5-day work week.

There might be opportunities for travel to field programmes outside of Singapore, depending on available funding, programmatic needs, and restrictions as a result of COVID-19.

Application

To be considered for the internship, please apply to singapore@conservation.org with the subject line "Application: Communications Internship" with the following:

1. CV
2. Cover letter, which should include relevant experience for the position and the applicant’s interest in working with Conservation International’s field programmes in the Asia-Pacific and any relevant experience working in an NGO or environmental conservation setting.
3. Portfolio and/or writing sample
4. Period of availability

Shortlisted candidates will be invited for an interview.