

SUSTAINABLE LANDSCAPES VENTURES

Start date: Sept 15, 2020

Project Lead: Conservation International

Partners: minkadev, CI Ventures, SVXMX, El buen socio and Koltiva

Selected landscapes:

- Calakmul, Yucatan Peninsula
- Sierra Sur, Oaxaca
- Sierra Madre, Chiapas

ACTIVITY PURPOSE

Develop sustainable and inclusive value chains at scale, that are market-driven and investor-ready in three landscapes.

WHO WE WORK WITH

- **Smallholder producers, Producer Organizations & Small Medium Enterprises:** Their livelihoods depend on products associated with forested ecosystems like coffee, cocoa, fruit, honey, and ecotourism.
- **Buyers and Investors:** Private sector buyers of Agriculture, Forestry and other Land-Use products, funds, and other investments, who are interested in improving sustainability.

HOW WE WORK

The Blended Finance Engine, a new innovative conservation finance mechanism that will provide, among others, financing for needs such as loans for seasonal working capital, early stage credits, and commercial credits. Funding comes from CI Ventures and Regenera Ventures, among others. A first ever fund that will help mitigate the risk for supporting sustainable agricultural practices and products.



Marketplace: Provide key services that they lack today such as, market strategies, marketing, and financial and investment services.



Traceability: They will assist with mass markets connections and monitoring for the producer organizations.



Financial Assistance: Tailored financial coaching for producer organizations in the Landscapes.

