

SUSTAINABLE LANDSCAPES VENTURES

Start date: Sept 15, 2020

Project Lead: Conservation International

Partners: minkadev, CI Ventures, SVXMX, El buen socio and Rainforest Alliance México

Selected landscapes:

- Calakmul, Yucatan Peninsula
- Sierra Sur, Oaxaca
- Sierra Madre, Chiapas

ACTIVITY PURPOSE

Develop sustainable and inclusive value chains at scale, that are market-driven and investor-ready in three landscapes.

WHO WE WORK WITH

- **Smallholder producers, Producer Organizations & Small Medium Enterprises:** Their livelihoods depend on products associated with forested ecosystems like coffee, cocoa, fruit, honey, and ecotourism.
- **Buyers and Investors:** Private sector buyers of Agriculture, Forestry and other Land-Use products, funds, and other investments, who are interested in improving sustainability.

HOW WE WORK

The Blended Finance Engine, a space for coordination between diverse entities that solves the financing barriers of the rural sector and provides diverse services to producers, buyers, and investors. It is led by strategic partner SVX MX in coordination with CI Ventures, the impact investment arm of CI, and Regenera Ventures, a new fund that will invest in the transition to regenerative practices.



Marketplace: Provide key services that they lack today such as, market strategies, marketing, and financial and investment services.



Best Practices & Traceability: They will assist with mass markets connections and monitoring for the producer organizations.



Financial Assistance: Tailored financial coaching for producer organizations in the Landscapes.

