

## ANNEX L STAKEHOLDER ENGAGEMENT PLAN

### CI-GEF/GCF PROJECT AGENCY STAKEHOLDER ENGAGEMENT PLAN (SEP)

The Stakeholder Engagement Plan (SEP) outlines the differentiated measures that the Executing Agency/Entity will implement to ensure the effective participation of key project stakeholders, including both men and women and those identified as disadvantaged or vulnerable stakeholders. The level of detail in the SEP will vary; it must be scaled to the scope of the project, numbers of stakeholders involved, and potential risks and impacts present.

The SEP includes a **Stakeholder Analysis** (Section III) to identify all actors who directly or indirectly may affect or be affected by a project and their varying interests. The SEP also outlines stakeholder engagement throughout the project lifecycle, including: **Stakeholder Engagement in PPG/PPF Phase** (Section IV), **Stakeholder Engagement in Implementation Phase** (Section V), and **Monitoring and Reporting** (Section VI). These sections outline the appropriate methods for engagement, including through neutral/third party facilitators, when necessary. They also detail required public disclosure of information on project scope and impacts, a grievance redress mechanism, the budget to complete stakeholder engagement, indicators, and learning throughout the project cycle.

Each revision of the plan requires further disclosure to stakeholders.

#### SECTION I: Project Information

<b>PROJECT TITLE:</b>	Business Action and Advocacy for the Planet		
<b>GEF/GCF PROJECT ID:</b>		<b>PROJECT DURATION:</b>	24 months
<b>EXECUTING AGENCY/ENTITY:</b>	Business for Nature, hosted at the World Business Council for Sustainable Development (WBCSD)		
<b>PROJECT START DATE:</b>	04/2022	<b>PROJECT END DATE:</b>	03/2024
<b>SEP PREPARED BY:</b>	Business for Nature Sarah Lebel, Baastel		
<b>DATE OF (RE)SUBMISSION TO CI-GEF/GCF:</b>	January 10, 2022		
<b>SEP APPROVED BY:</b>	Ian Kissoon, Director of ESMS, CI-GEF/GCF Agency		
<b>DATE OF CI-GEF/GCF APPROVAL:</b>	January 18, 2022		

#### SECTION II: Introduction (1 page)

*Introduce your Stakeholder Engagement Plan (SEP) by providing a brief context of your project and its*

*stakeholders<sup>135</sup>, and an overview of your SEP. Include a brief description of circumstances that may impact your stakeholders or their decision making (e.g. conflict, land tenure, etc.). Limit yourself to one page as this section is a summary and provide the details in the body of the SEP.*

The objective of this project is to contribute to reversing biodiversity loss through business engagement in driving policy ambition and reducing negative corporate impact, towards a nature positive world by 2030. It will do so through three complementary Components: 1: Business engagement and influence in international nature-related policy agreements; 2: Business engagement to create a business/government dialogue in key geographies; and 3: Business for Nature knowledge management and strategic communications.

The achievement of the project objective is therefore entirely reliant on the full engagement and support of stakeholders across levels and sectors. The table below indicates how the project will impact different stakeholders and conversely, how the stakeholders can affect the project, taking in account risk management. The present SEP shows the steps taken to obtain input from stakeholders during project formulation, to continue building key partnerships for the implementation of the project. The highly participatory process strengthens ownership of the expected results at different levels.

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<sup>135</sup> Stakeholder refers to individuals or groups who: (a) are affected or likely to be affected by the project (project-affected parties); and (b) may have an interest in the project (other interested parties).

## SECTION III: Stakeholder Analysis

Stakeholder Name and Function <i>Name of the key stakeholder, and their main purpose/function</i>	Stakeholder's Interest <i>What are the stakeholder's main interests in and concerns about the project?</i>	Impact of Project on Stakeholder <i>How will the stakeholder be affected (both positively and negatively) by the project?</i>	Influence of Stakeholder <i>How can the stakeholder affect the project? Can they hinder or contribute to the success of the project?</i>	Risk Management <i>(Is this a low, medium or high-risk stakeholder? And how would you manage medium/high risk stakeholders)</i>
<b>Government and Local Authorities</b> <i>(Add rows as necessary)</i>				
National Ministries of Environment <i>Governing institution for environmental matters in the country. Also serves as the GEF OFP and oversees GEF projects.</i>	- Alignment with national and regional priorities for nature	<ul style="list-style-type: none"> <li>- Strengthening confidence and raised ambition for nature based on business engagement and advocacy</li> <li>- Increased knowledge of the business/nature linkages and monitoring/reporting systems available</li> <li>- Strengthening confidence and raised ambition for nature based on business engagement and advocacy</li> </ul>	<ul style="list-style-type: none"> <li>- Contribution to the success of the project through regular follow-up</li> <li>- Can contribute to the success of the project</li> </ul>	- Low-risk stakeholder
National delegations to CBD, other MEAs	- Alignment with national and regional priorities for nature	<ul style="list-style-type: none"> <li>- Strengthening confidence and raised ambition for nature based on business engagement and advocacy</li> </ul>	<ul style="list-style-type: none"> <li>- Contribution to the success of the project through regular engagement and advocacy</li> </ul>	- Low-risk stakeholder
National authorities in charge of NBSAP development	- Obtaining greater commitment from business for nature in NBSAPs	- Improved institutional capacity to coordinate and engage business in NBSAP process	<ul style="list-style-type: none"> <li>- Improvement of the coordination between the government actors and businesses as it relates to nature and biodiversity.</li> <li>- Can contribute to the success of the project</li> </ul>	<ul style="list-style-type: none"> <li>- Medium risk stakeholder</li> <li>- Risk for the project: weak institutional capacities for coordination and engagement with business</li> <li>- Improve the efficiency of information sharing between actors</li> </ul>
<b>CSOs/NGOs</b> <i>(Add rows as necessary)</i>				
Women in business associations	- Obtaining greater commitment from business for nature and improving their understanding of the changing policy sphere and available tools and methodologies for	<ul style="list-style-type: none"> <li>- Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive</li> <li>- Expanded network with policymakers,</li> </ul>	<ul style="list-style-type: none"> <li>- Can contribute to the success of the project by expanding reach of knowledge products and campaigns</li> <li>- Can contribute to the success of the project indirectly by stimulating members</li> </ul>	- Low-risk stakeholder

	company-level action for nature	businesses and other actors engaging businesses for nature	to copy positive actions shared by participating companies through project	
Young entrepreneur groups	-Obtaining greater commitment from business for nature and improving their understanding of the changing policy sphere and available tools and methodologies for company-level action for nature	-Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive -Expanded network with policymakers, businesses and other actors engaging businesses for nature	-Can contribute to the success of the project by expanding reach of knowledge products and campaigns - Can contribute to the success of the project indirectly by stimulating members to copy positive actions shared by participating companies through project	- Low-risk stakeholder
National level business advisory groups	-Obtaining greater commitment from business for nature and improving their understanding of the changing policy sphere and available tools and methodologies for company-level action for nature	-Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive -Expanded network with policymakers, businesses and other actors engaging businesses for nature	-Can contribute to the success of the project by expanding reach of knowledge products and campaigns - Can contribute to the success of the project indirectly by stimulating members to copy positive actions shared by participating companies through project	- Low-risk stakeholder
<b>Private Sector</b> <i>(Add rows as necessary)</i>				
		- Improved institutional capacity to coordinate and engage business on nature-related policy -Expanded and improved offer of knowledge products for sharing with partner organizations - Strengthened capacity to manage international projects with a variety of stakeholders -Strengthened monitoring and evaluation processes		- Low-risk stakeholder
BfN Coordination Group	- Contributing to reversing biodiversity loss through business engagement in driving policy ambition and reducing negative corporate impact		-Contributes to the success of the project through ensuring adequate management and oversight of the project via the Project Steering Committee	
BfN Strategic Advisory Group	- Improving their understanding of the changing policy sphere and available	-Improved understanding on available methodologies and tools, and concrete	-Contributes to the success of the project through acting as a business sounding	- Low-risk stakeholder

	tools and methodologies for company-level action for nature and contributing to reversing biodiversity loss through business engagement in driving policy ambition and reducing negative corporate impact	steps they can take to transform business activities to become nature positive -Expanded network with policymakers, businesses and other actors engaging businesses for nature	board, providing advice, tests messaging, and promoting the project (e.g. share policy consultations, communications materials & invitations to webinars and events through their channels)	
BfN Partner Organizations (60+)	- Contributing to reversing biodiversity loss through business engagement in driving policy ambition and reducing negative corporate impact	-Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive -Expanded network with policymakers, businesses and other actors engaging businesses for nature	-Contributes to the success of the project by acting as ambassadors, by encouraging engagement and outreach; by providing inputs and by promoting the work of the project (e.g. share policy consultations, communications materials & invitations to webinars and events through their channels)	- Low-risk stakeholder
20 participating companies	- Accessing unique opportunities for engagement with national and international policymakers and capacity building and knowledge products to identify steps they can take to become nature-positive	- Strengthened capacity to advocate for nature-positive policies in the CBD process at a global level -Strengthened capacity to advocate for nature-positive policies in key UN processes (e.g. UNGA, UNFCCC, Rio+30) -Strengthened capacity to advocate for national level nature-positive policies as part of the CBD post 2020 framework roll-out phase -Improved reputation/public perception through progressive measures for nature and biodiversity -Improved relationships to national	- Contribution to the success of the project through regular engagement and advocacy and through taking concrete steps to become nature-positive	- Low-risk stakeholder

		governments, multilateral environmental authorities, and consulted civil society actors -Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive		
Local businesses carrying out/interested in nature-positive activities (MSMEs)	- Improving their understanding of the changing policy sphere and available tools and methodologies for company-level action for nature	-Improved understanding on available methodologies and tools, and concrete steps they can take to transform business activities to become nature positive -Expanded network with policymakers, businesses and other actors engaging businesses for nature	-Can contribute to the success of the project by expanding reach of knowledge products and campaigns - Can contribute to the success of the project directly by copying positive actions shared by participating companies through project	- Low-risk stakeholder
<b>Academia</b> <i>(Add rows as necessary)</i>				
Universities and academic groups (e.g. Johan Rockström and the Science Based Targets Network)	- Operating scientific research on business and nature and developing/assessing different methodologies	- Contribution to knowledge generation to be integrated in KM & Communication strategy	- Knowledge of linkages between business and nature and relevant methodologies to be disseminated by the project - Can contribute to the success of the project	- Low-risk stakeholder

## SECTION IV: Stakeholder Engagement During PPG/PPF Phase

a.

Stakeholder Names	Dates, Locations and Methods of Engagement <sup>136</sup>	Outcomes
<i>Name the key stakeholder contacted during PPG in this column. Add rows as necessary.</i>	<i>When and where did you meet? Was it a meeting, consultation, workshop, etc? What steps were taken to seek consent, if needed? How was the engagement documented?</i>	<i>What was the aim/rationale? What was discussed? What decisions were made, if any? How did this contribute to or was captured in the design of the project? How were the contributions of men and women captured, consistent with Gender Action Plan? If/how do they want to be engaged during the implementation phase?</i>
Ministry of Foreign Affairs of Colombia	13/12/2021 – Virtual bilateral meeting	Strong interest in continuing the collaboration with BfN in the next years and open to explore a government-business dialogue at the national level as this is a priority for Colombia
Ministry of Environment of Nigeria	15/12/2021 – Virtual bilateral meeting	Aligned with our position on global advocacy and interest to collaborate on updating their NBSAP as it expired last year. Agreed to share their position and introduce us to their negotiation group.
African Wildlife Foundation	1. 11/8/2021 - Workshop	Support for strategic components, willingness to collaborate. Strong interest in further supporting engagement with the private sector and help corporates meet their environmental targets
Bayer	2. 11/6/2021 – Bilateral meeting	Support for strategic components, willingness to collaborate
Biomimicry 3.8	11/9/2021 – Bilateral meeting	Support for strategic components, willingness to collaborate
Birdlife International	• 11/8/2021 - Workshop	Support for strategic components, willingness to collaborate
BNP Paribas	11/5/2021 – Bilateral meeting	Support for strategic components, willingness to collaborate

<sup>136</sup> Method of engagement can be face-to-face meeting, telephone call, workshop, consultation, survey, etc.

Burberry	11/9/2021 – Bilateral meeting	Support for strategic components, willingness to collaborate
Capitals Coalition	11/23/2021 - BfN Coordination Group Meeting	Approved results framework and country selection for the project. Willingness to collaborate on all three components, particularly global and national advocacy Strong interest in country level work for the implementation of the Post-2020 Framework and williness to collaborate on supporting companies for their involvement in CBD processes
CBD	Bilateral meeting	
CDP	• 11/8/2021 - Workshop	Simplifying messages strongly resonates with CDP's work on reporting complex environmental targets in a practical way. cross-cutting climate-nature-people is essential
CDSB	• 11/8/2021 - Workshop	Support for strategic components, willingness to collaborate
CEDBS	28/05/21 - Bilateral meeting	Support on global advocacy and knowledge management component
CII	07/06/21 – Bilateral meeting	General support for strategic components, particularly component three on making a louder voice on biodiversity and interconnectedness for business
CISL	11/23/2021 - BfN Coordination Group Meeting	Approved results framework and country selection for the project. Strong support for moving into implementation at the national level
CISL / CLG	3. 11/7/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
EpE	11/23/2021 - BfN Coordination Group Meeting	Strong support for BfN advocacy work. Interest in the technical work and concrete commitments and actions from companies (case studies)



GCCA - Global Cement & Concrete Association	<ul style="list-style-type: none"> <li>11/8/2021 - Workshop</li> </ul>	Support for strategic components, willingness to collaborate
Global Commons Alliance	<ul style="list-style-type: none"> <li>11/8/2021 – Bilateral meeting</li> </ul>	Support for strategic components, willingness to collaborate
GSK	11/6/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
Holcim	1. 11/8/2021 - Workshop & bilateral meeting;	Support for strategic components, willingness to collaborate
ICC	11/23/2021 - BfN Coordination Group Meeting	Strong support to BfN's work on global advocacy and interest in the national engagement for the implementation of the Framework
IDH	11/6/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
IKEA	11/5/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
IMPAX Asset Management	11/9/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
IUCN	11/23/2021 - BfN Coordination Group Meeting	
MAVA Foundation	Emails 19 November 2021 and 6 December 2021; Call on 10 December 2021.	Overall support and happy to send in co-financing letter

Natura & Co	11/5/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
Nature4Climate, WEF	2. 11/8/2021 - Workshop & bilateral meeting;	Support for strategic components, willingness to collaborate on simplifying the landscape and available tools and material for companies
Nestlé	11/6/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
Porticus	3. Email 19 November; Call on 9 December 2021.	Overall support and happy to send in co-financing letter
PwC	4. 11/8/2021 - Workshop & bilateral meeting;	Support for strategic components, willingness to collaborate
Sainsbury's	11/7/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
SBTN	11/7/2021 Bilateral meeting	Support for strategic components, willingness to collaborate. SBTN & BfN ToC is the same, just BfN comes in with the closing ambition loop on policy
Sky Group	11/8/2021 - Workshop	Support for strategic components, willingness to collaborate, particularly on advocacy
Suzano	11/9/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
The B Team	11/8/2021 - Workshop	Support for strategic components, willingness to collaborate

TNC	11/23/2021 - BfN Coordination Group Meeting	General support and willingness to collaborate on business engagement, be inclusive with all companies at any point of their nature journey. Willing to share experience working at the national level and with local governments
TNFD	11/5/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
Tropical Forest Alliance	11/4/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
UNEP-WCMC	11/8/2021 - Workshop	Support for strategic components, willingness to collaborate
Unilever	11/7/2021 Bilateral meeting	Support for strategic components, willingness to collaborate
Walmart	5. 11/8/2021 - Workshop & bilateral meeting;	Support for strategic components, willingness to collaborate
WBCSD	11/23/2021 - BfN Coordination Group Meeting	Approved results framework and country selection for the project. Challenges raised: amount of different information and companies get lost. Important to create engaging and comprehensible materials to clarify complex things
We Mean Business	11/23/2021 - BfN Coordination Group Meeting	Approved results framework and country selection for the project. Support for BfN's work on global advocacy and highlighted importance to move from policy to implementation and action. Does not have to be always aligned with climate
World Economic Forum	11/23/2021 - BfN Coordination Group Meeting	Approved results framework and country selection for the project

World Ocean Council	6.	11/8/2021 - Workshop	Support for strategic components, willingness to collaborate
	7.	11/8/2021 - Workshop & bilateral meeting;	Approved results framework and country selection for the project. Strong support on communicating success and championing BfN's work, willingness to collaborate during the project implementation phase
WWF	8.	11/23/2021 - BfN Coordination Group Meeting	

## b. Project Disclosure

Disclosing project information is essential for meaningful consultation on project design and for stakeholders to understand the potential opportunities of the project, and the risks and impacts of the project.

Confirm that the following information was shared with stakeholders in a timely manner and in an appropriate form and language during the PPG/PPF Phase:

### Information

- ☒ The purpose, nature and scale of the project
- ☒ The duration of proposed project activities
- ☒ Information from the environmental and social safeguard screening process, regarding potential risks and impacts of the project on stakeholders, including:
  - Proposals for mitigating risks and impacts
  - Potential risks and impacts that might disproportionately affect vulnerable and disadvantaged groups
  - Description of differentiated measures to be taken to avoid and minimize disproportionate risks and impacts
- ☒ The proposed stakeholder engagement process, highlighting ways in which stakeholders can participate and contribute during project design and/or implementation
- ☒ The time and venue of proposed public consultation meetings, and the process by which meetings will be notified, summarized and reported
- ☒ The process and means by which grievances can be raised and addressed

### When, How and Where this was shared?

- Workshops; bilateral meetings; in writing to the BfN Coordination Group
- Workshops; bilateral meetings; in writing to the BfN Coordination Group
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- Workshops; bilateral meetings; in writing to the BfN Coordination Group
- Workshops; bilateral meetings; in writing to the BfN Coordination Group
- Workshops; bilateral meetings; in writing to the BfN Coordination Group

## c. Reporting of Indicators During PPG/PPF

Number (and name) of stakeholder groups involved in project design and preparation process

48+

Ministry of Foreign Affairs of  
Colombia  
Ministry of Environment of  
Nigeria  
African Wildlife Foundation  
Bayer  
Biomimicry 3.8  
Birdlife International  
BNP Paribas  
Burberry  
Capitals Coalition  
CBD  
CDP  
CDSB  
CEDBS  
CII  
CISL  
CISL / CLG  
EpE  
GCCA - Global Cement &  
Concrete Association  
Global Commons Alliance  
GSK  
Holcim  
ICC  
IDH  
IKEA  
IMPAX Asset Management  
IUCN  
MAVA Foundation  
Natura & Co  
Nature4Climate, WEF  
Nestlé  
Porticus (Benevolentia)  
PwC  
Sainsbury's  
SBTN  
Sky Group  
Suzano  
The B Team  
TNC  
TNFD  
Tropical Forest Alliance  
UNEP-WCMC

Number of people who have been involved in the project design and preparation process

Number of engagements (meetings, workshops, consultations, etc) with stakeholders during PPG phase

Unilever  
Walmart  
WBCSD  
We Mean Business  
World Economic Forum  
World Ocean Council  
WWF

*Men: 25*

*Total: 59*

*Women: 34*

One BfN coordination group meeting, one workshop, 30 bilateral meetings (in-person and phone)

#### **d. Lessons Learned during PPG/PPF:**

What went well and did not go well during the stakeholder engagements? What would you continue to do or do differently during implementation phase to have better stakeholder engagements?

During the PPG we conducted several bilateral meetings and a workshop with key partners, governments and relevant initiatives working with business and biodiversity. We noticed the increasing interest from the international community to progress on the business and nature agenda globally and the willingness from NGOs, business associations and governments to add to existing efforts and align messages.

Many partners highlighted the importance of working with the global south on implementation. During the implementation phase, we will ensure we expand our network and audience to make sure we effectively communicate to the relevant stakeholders so we leave no one out of the conversation. It is essential to integrate the views and perspectives of developing countries because nature protection must be a global effort.

We also learnt that governments appreciate to hear directly from businesses on their interests, concerns and actions they are taking on nature. During the implementation phase, we will promote the participation of companies in as many meetings, webinars and workshops as possible to increase credibility.

## SECTION V: Stakeholder Engagement in the Implementation Phase

Stakeholder Name	Method of Engagement	Location and Frequency	Resources Required	Budget
<i>Name the key stakeholder and group type to be engaged. Add columns as necessary.</i>	<i>How will you involve and engage this stakeholder? (meeting, consultation, workshop, discussion, etc)</i>  <i>What special measures would be taken to include disadvantaged/vulnerable individuals/groups? (e.g. women, minorities, elderly, youth, etc.)?</i>  <i>What steps would be taken to seek consent, if needed.</i>  <i>Who will engage the stakeholders e.g. project staff, facilitators, etc.?</i>  <i>Reminder: Disclosure of project information continues throughout implementation so be sure to cater for this.</i>	<i>Where and When will you engage with this stakeholder?</i>	<i>What materials (presentations, websites, brochures, surveys, translation) are needed?</i>  <i>What personnel are needed to lead and monitor these engagements?</i>	<i>How much will this engagement cost? Consider resources required, staff, transportation, etc.</i>
Project Steering Committee/BfN Coordination Group (CI-GEF, World Economic Forum, WBCSD, ICC, We Mean Business, Capitals Coalition, WWF, IUCN, The Nature Conservancy, CISL, Confederation of Indian Industry and EpE – Entreprises pour l’environnement.	Inception workshop	Location tbd Once		Included in project budget
	Steering Committee meetings	Location tbd Once per year	- Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Terminal evaluation	In-person interviews during visits  At end of project		Included in project budget

GEF Operational Focal Points for Colombia, South Africa, India, Malaysia	Final workshop	Online Once		No-cost associated
	Inception workshop	Location tbd Once		Included in project budget
	Terminal evaluation	In-person interviews during visits		Included in project budget
	Closing workshop	At end of project Online Once		No-cost associated
	Baseline Institutional Capacity Assessment	NA		Included in project budget
	Regular roundtables between the advisory groups, businesses and national governments.	Location tbd 12 in total (4 in Y1, 8 in Y2)		Included in project budget
	Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with government counterparts of the country	2 in total (1 in Y1, 1 in Y2)		Included in project budget
	Multi-stakeholder events on the role of business in driving policy ambition on nature together with businesses, government and engaging notably indigenous groups, women and youth	4 in total (1 in Y1, 3 in Y2) online	- Presentations - Project documents (work plans, budgets, deliverables)  Briefing notes	Included in project budget
	Development of business biodiversity action plans between governments and national business advisory groups to support the implementation of the business-related targets of the CBD Post-2020 GBF in key geographies	NA		Included in project budget
	Ministries of Environment			



	Reception of high-level nature-related policy suggestions and messaging co-developed by BfN partners and businesses	1 in Y2 online		Included in project budget
	Bilateral meetings between BfN partners, businesses and key UN processes/MEA national delegations	Location and frequency tbd		Included in project budget
National delegations to CBD, other MEAs	Technical webinars for the 20 companies and possibly others to engage directly with CBD negotiators and to allow them to provide examples of how a transformative CBD Post-2020 GBF can help accelerate business action and to present concrete suggestions for an enabling environment.	4 in total (2 in Y1, 2 in Y2) online	<ul style="list-style-type: none"> <li>- Presentations</li> <li>- Project documents (work plans, budgets, deliverables)</li> </ul>	Included in project budget
	Engage with the BfN delegation and 20 businesses accompanying them to the COP15 and COP16	NA	Briefing notes  High-level nature-related policy suggestions and messaging	Included in project budget
	Bilateral meetings between BfN partners, the participating companies and CBD national delegations of all countries the participating businesses have headquarters in target countries	Location and frequency tbd		Included in project budget
National authorities in charge of NBSAP development	Baseline Institutional Capacity Assessment	NA	<ul style="list-style-type: none"> <li>- Presentations</li> <li>- Project documents (work plans, budgets, deliverables)</li> </ul>	Included in project budget

BfN Strategic Advisory Group	Workshop for companies to discuss & identify practical, tangible steps to advocate for nature policies in the context of their country/ies	1 in Y1	- Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Consultation for the production of a country-specific and in-depth review of existing guidance and material available on business and nature, including case studies of best practices	NA	- Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Invitation to coalition: global business “kick-starting action” campaign	NA	Promotion material related to case studies and campaign	Included in project budget
	Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget
	Co-development between BfN partners and businesses of high-level nature-related policy suggestions and messaging going into CBD processes, key political moments and MEAs (e.g. UNFCCC, UNCCD)	NA	- Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
BfN Partner Organizations (60+)	Bilateral meetings between BfN partners, businesses and key UN processes/MEA national delegations	Location and frequency tbd	Promotion material related to case studies and campaign	Included in project budget
	Bilateral meetings between BfN partners, the participating companies and CBD national delegations of all countries the participating businesses have headquarters in target countries	Location and frequency tbd	Briefing notes	Included in project budget
	Consultation for the production of a country-specific and in-depth review of existing guidance and material available on business and	NA		Included in project budget

	nature, including case studies of best practices			
	Participation in knowledge sharing and exchange events presenting the steps companies can and must take to reverse nature loss, including case studies of best practices	2 in total (1 in Y1, 1 in Y2) online		Included in project budget
	Invitation to coalition: global business “kick-starting action” campaign	NA		Included in project budget
	Outreach to leading companies that implemented actions for nature (impact and dependency measurement methodologies, disclosure and reporting methods, SBT etc.) to inquire interest in performing a case study	NA		Included in project budget
	Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget
Participating companies	Regular roundtables between the advisory groups, businesses and national governments	Location tbd 12 in total (4 in Y1, 8 in Y2)	- Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Workshop for companies to discuss & identify practical, tangible steps to advocate for nature policies in the context of their country/ies	1 in Y1		Included in project budget
	Baseline Institutional Capacity Assessment	Location tbd	Promotion material related to case studies and campaign	Included in project budget
	Multi-stakeholder events on the role of business in driving policy ambition on nature together with businesses, government and	4 in total (1 in Y1, 3 in Y2) online	Briefing notes Various depending on support and	Included in project budget

engaging notably indigenous groups, women and youth		capacity building provided
Co-development between BfN partners and businesses of high-level nature-related policy suggestions and messaging going into CBD processes, key political moments and MEAs (e.g. UNFCCC, UNCCD)	NA	Included in project budget
Provide business messengers (best CEOs, particularly women CEOs) to share messages at the highest political level, such as at key events and through closed door meetings	NA	Included in project budget
Bilateral meetings between BfN partners, businesses and key UN processes/MEA national delegations	Location and frequency tbd	Included in project budget
Bilateral meetings between BfN partners, the participating companies and CBD national delegations of all countries the participating businesses have headquarters in target countries	Location and frequency tbd	Included in project budget
Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with government counterparts of the country	2 in total (1 in Y1, 1 in Y2)	Included in project budget
Technical webinars for the 20 companies and possibly others to engage directly with CBD negotiators and to allow them to provide examples of how a transformative CBD Post-2020 GBF can help accelerate business	4 in total (2 in Y1, 2 in Y2) online	Included in project budget

action and to present concrete suggestions for an enabling environment

Support to publish op-eds by their CEOs addressing the CBD in which the importance of an ambitious CBD Post-2020 GBF for business is highlighted and include concrete suggestions for enabling business action for nature in specific sectors the company represents

NA

Included in project budget

Join the BfN delegation to the COP15 and COP16 for in-person advocacy and engagement with CBD negotiators

2 in total (1 in Y1, 1 in Y2)  
China and tbd

Included in project budget

Consultation for the production of a country-specific and in-depth review of existing guidance and material available on business and nature, including case studies of best practices

NA

Included in project budget

Participation in knowledge sharing and exchange events presenting the steps companies can and must take to reverse nature loss, including case studies of best practices

2 in total (1 in Y1, 1 in Y2)  
online

Included in project budget

Capacity-building/trainings/etc on available methodologies and how to integrate into strategies and action plans

4 in Y2  
Location tbd

Included in project budget

Invitation to coalition: global business “kick-starting action” campaign

NA

Included in project budget

Outreach to leading companies that implemented actions for nature (impact and dependency measurement methodologies, disclosure and reporting methods, SBT

NA

Included in project budget

	etc.) to inquire interest in performing a case study			
	Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget
	Establishment and/or capacity-building activities/trainings/workshops/etc to support them to guide governments in implementing business-related targets of the CBD Post-2020 GBF	NA		Included in project budget
National level business advisory groups	Regular roundtables between the advisory groups, businesses and national governments	Location tbd 12 in total (4 in Y1, 8 in Y2)	Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Development of business biodiversity action plans between governments and national business advisory groups to support the implementation of the business-related targets of the CBD Post-2020 GBF in key geographies	NA	Briefing notes Various depending on support and capacity building provided	Included in project budget
	Consultation for the production of a country-specific and in-depth review of existing guidance and material available on business and nature, including case studies of best practices	NA		Included in project budget
Local businesses carrying out/interested in nature-positive activities (MSMEs)	Participation in knowledge sharing and exchange events presenting the steps companies can and must take to reverse nature loss, including case studies of best practices	2 in total (1 in Y1, 1 in Y2) online	Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget

CSOs/NGOs	Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with government counterparts of the country	2 in total (1 in Y1, 1 in Y2)	Promotion material related to case studies and campaign	Included in project budget
	Invitation to coalition: global business “kick-starting action” campaign	NA	Various depending on support and capacity building provided	Included in project budget
	Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget
	Multi-stakeholder events on the role of business in driving policy ambition on nature together with businesses, government and engaging notably indigenous groups, women and youth	4 in total (1 in Y1, 3 in Y2) online		Included in project budget
	Collection of input from stakeholders advocating for ambitious policy on nature (e.g., NGOs, academia, youth, indigenous, women and faith communities) to inform the business biodiversity action plans	NA	Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Participation in knowledge sharing and exchange events presenting the steps companies can and must take to reverse nature loss, including case studies of best practices	2 in total (1 in Y1, 1 in Y2) online	Promotion material related to case studies and campaign	Included in project budget
	Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with	2 in total (1 in Y1, 1 in Y2)	Briefing notes Various depending on support and capacity building provided	Included in project budget

	government counterparts of the country			
	Invitation to coalition: global business “kick-starting action” campaign	NA		Included in project budget
	Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget
	Multi-stakeholder events on the role of business in driving policy ambition on nature together with businesses, government and engaging notably indigenous groups, women and youth	4 in total (1 in Y1, 3 in Y2) online		Included in project budget
Indigenous peoples	Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with government counterparts of the country	2 in total (1 in Y1, 1 in Y2)	Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget
	Collection of input from stakeholders advocating for ambitious policy on nature (e.g., NGOs, academia, youth, indigenous, women and faith communities) to inform the business biodiversity action plans	NA		Included in project budget
Academia	Multi-stakeholder events on the role of business in driving policy ambition on nature together with businesses, government and engaging notably indigenous groups, women and youth	4 in total (1 in Y1, 3 in Y2) online	Presentations - Project documents (work plans, budgets, deliverables)	Included in project budget



Webinar in the local language of a participating country, co-organized with a company that leads set-up of event with government counterparts of the country	2 in total (1 in Y1, 1 in Y2)	Promotion material related to case studies and campaign	Included in project budget
Collection of input from stakeholders advocating for ambitious policy on nature (e.g., NGOs, academia, youth, indigenous, women and faith communities) to inform the business biodiversity action plans	NA		Included in project budget
Promotion of case studies via company networks, BfN partners, initiatives and projects with experience and expertise in the area (e.g. SBTN, WBCSD, GCA, World Economic Forum, etc.)	NA		Included in project budget

## SECTION VI: Monitoring and Reporting

The project will report on a quarterly basis (using the CI-GEF Quarterly Reporting template), progress made towards the implementation of the SEP.

On an annual basis and using the CI-GEF Project Implementation Report (PIR) template, the following CI-GEF's minimum indicators are to be reported. The project can include other appropriate stakeholder engagement indicators in addition to the CI-GEF's indicators.

Indicator	Baseline		Target	
	<i>Men</i>	<i>Women</i>	<i>Men</i>	<i>Women</i>
Number of people (sex disaggregated) that have been involved in project implementation phase (on an annual basis)	25	34	3653	3653
Number of stakeholder groups (government agencies, civil society organizations, private sector, indigenous peoples and others) that have been involved in the project implementation phase (on an annual basis)	48		100	
Number of engagements (meetings, workshops, consultations, etc.) with stakeholders during the project implementation phase (on an annual basis).	30		13 workshops (Y1) 21 workshops (Y2) and 60 bilateral meetings per year	

**Person responsible for implementing and monitoring the SEP:**

TBD; Project Manager

**How/Where will the approved SEP be disclosed<sup>137</sup>:**

The SEP will be made available on the BfN website. It will also be distributed during the project inception workshop.

**When will the approved SEP be disclosed:**

At the launch of the project.

<sup>137</sup> Approved Safeguard plans are to be disclosed to stakeholders in a manner and form that they will understand and that is culturally appropriate. This may require translation of the document.

## ANNEX M: PROJECT RESULTS MONITORING PLAN

Indicators	Metrics	Methodology	Baseline	Location	Frequency	Responsible Parties
<b>Indicator a:</b> GEF Core Indicator 11 Number of direct project beneficiaries disaggregated by gender as co-benefit of GEF investment	Number of individuals, disaggregated by gender	Count of total direct beneficiaries engaged in project	0	Global	Annually	BfN
<b>Indicator 1.1:</b> Number of statements and/or policy recommendations related to nature positive policy made by businesses supported by BfN at global and national levels	Number of statements and/or policy recommendations related to nature positive policy made by businesses	Monitoring of statements and/or policy recommendations related to nature positive policy made by BfN during project implementation in global and national key biodiversity processes	0	Global	<i>Annually</i>	BfN
<b>Indicator 1.1.1:</b> Number of companies supported to advocate for nature-positivity in key UN processes (e.g. UNGA, UNFCCC, Rio+30)	Number of companies supported to advocate for nature-positivity in key UN processes (e.g. UNGA, UNFCCC, Rio+30)	Monitoring of businesses directly engaged by BfN to advocate to key UN processes	0	Global	<i>Annually</i>	BfN
<b>Indicator 1.1.2:</b> Number of companies supported to advocate for nature-positivity in CBD process at a global level	Number of companies supported to advocate for nature-positivity	Monitoring of business engagement by BfN, including timing, type of engagement, level of interaction, etc.	0	Global	<i>Annually</i>	BfN

	in CBD process at a global level						
<b>Indicator 1.1.3:</b> Number of companies supported to advocate at a national level for nature-positive policies as part of the CBD post 2020 framework roll-out phase	Number of companies supported to advocate for national level nature-positive policies as part of the CBD post 2020 framework roll-out phase	Monitoring of business engagement by BfN, including timing, type of engagement, level of interaction, etc.	0	Global	Annually	BfN	
<b>Indicator 2.1:</b> Degree to which the capacity of targeted governments is strengthened to coordinate and engage on issues related to business action for nature	Capacity score of each government (out of a maximum of 4: Low capacity = 1; Basic Capacity = 2; Moderate Capacity = 3; Strong Capacity = 4)	The project will develop a custom capacity assessment tool for monitoring and evaluation, which may be derived from similar questionnaire-based tools.	A Baseline Institutional Capacity Assessment will be conducted at the project inception stage to define the baseline level of capacity of targeted governments to coordinate and engage on issues related to business action for nature, and in particular the NBSAP process.	Global	Start and end of project	BfN	
<b>Indicator 2.1.1:</b> Number of national-level business advisory groups having received support to act as advocacy platform for nature positivity.	Number of national-level business advisory groups having received direct support through the project	Monitoring of business and government engagement by BfN, including timing, type of engagement, level of interaction, etc.	0	Global	Annually	BfN	

<b>Indicator 2.1.2:</b> Number of business biodiversity actions plans as part of NBSAPs developed	Number of business biodiversity actions plans supported by the project activities	Monitoring of the advancement and delivery of business biodiversity action plans	0	Global	Annually	BfN
<b>Indicator 3.1:</b> Level of shared language on nature among companies <sup>138</sup> directly engaged by BfN	Number of times key words related to nature positive journeys of companies are used in their communication (e.g. biodiversity, conservation, etc)	Word search of websites of a representative sample of businesses accessing knowledge products/engagement activities at start and end of project to measure the level of adoption of key terms such as nature-positivity through project activities	Baseline level of use of nature-positive language by a sample of targeted companies to be determined at project launch (see methodology).	Global	Start and end of project	BfN
<b>Indicator 3.1.1:</b> Number of BfN business knowledge management and communication strategies developed and implemented	Number of KM and communication strategies	Tracking of the delivery of the KM and communication strategy	0	Global	Annually	BfN
<b>Indicator 3.1.2:</b> Number of global business “kick-starting action” campaign to enhance business engagement in climate and nature developed and executed.	Campaign activities	Monitoring of the campaign activities progress	0	Global	Annually	BfN

<sup>138</sup> [Level of shared language among group members | Knowledge Management Indicator Library \(globalhealthknowledge.org\)](#); It is proposed to do a word search of websites of a representative sample of businesses accessing knowledge products/engagement activities at start and end of project to measure the level of adoption of key terms such as nature-positivity through project activities.

<b>Indicator 3.1.3:</b> Number of national case studies.	Number of national case studies	Monitoring of the progress and delivery of national case studies	0	Global	Annually	BfN
<i>Gender Mainstreaming Plan</i>						
Indicator 1.1: Number of men and women who participated in project activities (e.g. meetings, workshops, consultations).	Number of men and women in all meetings, workshops, consultations for project.	Monitoring of participation, including through lists of participants.	0	Global	Annual	BfN
Indicator 1.2: Number of men and women who received direct benefits (e.g., training, leadership roles) from project interventions	Number of men and women receiving direct benefits from project related activities, including involvement in national business advisory groups	Monitoring of level of participation/type of benefits	0	Global	Annual	BfN
Indicator 1.3: Number of high-level statements, action plans, policy recommendations, and other communication and training materials derived from the project that include gender considerations	Number of communication and knowledge products, as well as policies and action plans, derived from the project that include gender considerations	Monitoring of contents of high-level statements, action plans, and/or policy recommendations, as well as all project communication and knowledge products	0	Global	Annual	BfN
Indicator 1.4: Number of BfN project staff, steering	Number of men and women in project	Monitoring of staff gender disaggregated data	Baseline to be determined at project launch.	Global	Annual	BfN

committee members, disaggregated by gender.	staff/committee members					
<i>Stakeholder Engagement Plan</i>						
Indicator 1.1: Number of people (gender disaggregated) that have been involved in project implementation phase (on a quarterly basis).	Number of people involved directly in workshops, meetings, trainings, roundtables, etc.	Monitoring of participation in all events, including from lists of participants.	0	Global	Quarterly	BfN
Indicator 1.2: Number of stakeholder groups (government agencies, civil society organizations, private sector, indigenous peoples, and others) that have been involved in the project implementation phase (on an annual basis).	Number of stakeholder groups involved directly in workshops, meetings, trainings, roundtables, etc.	Monitoring of participation in all events, including from lists of participants.	0	Global	Annual	BfN
Indicator 1.3: Number of engagements (meetings, workshops, consultations, etc.) with stakeholders during the project implementation phase (on an annual basis).	Number of workshops, meetings, trainings, roundtables, high-level events, etc.	Monitoring of all events, including from press releases, event reports, etc.	0	Global	Annual	BfN
<i>Accountability and Grievance Mechanism</i>						
Indicator 1.1: Number of conflict and complaint cases reported to the project's Accountability and Grievance Mechanism.	Number of conflict and complaint cases reported to	Ongoing monitoring of grievance mechanism.	0	Global	Every 6 months	BfN

	grievance mechanism.					
Indicator 1.2: Percentage of conflict and complaint cases reported to the project's Accountability and Grievance Mechanism that have been resolved.	Number of resolved cases of grievance and/or conflict	Tracking of resolution of grievances and conflicts and reporting.	0	Global	Every 6 months	BfN