

## Terms of Reference 244- FY23

### Policy Pathways to Unlock Restoration at Scale in Brazil

#### 1. Background:

Key landscapes in Brazil and Colombia have been identified by Conservation International (CI) for their disproportionate natural capacity potential to mitigate climate change. A specific goal of enabling the removal of 1 Gt CO<sub>2</sub> total (approx. 35 million hectares) has been set by CI. To achieve this goal, CI is working to amplify ongoing restoration projects in Brazil, Colombia and other jurisdictions around the world. By developing a guide for practitioners, consultants will develop vital pathways that support and expedite the amplification of restoration efforts in countries that harbor these important landscapes.

This project aims to develop a framework to guide practitioners towards actions that identify pathways for the amplification of restoration efforts via policy design and implementation. The resulting guide is expected to encompass and identify the best policy options for encouraging restoration in multiple contexts. To inform our amplification efforts, planning will be based on evidence of past effectiveness, and provide recommendations to unlock policy processes that achieve incremental policy changes fostering an enabling environment for restoration.

#### 2. Rationale:

CI recognizes the need for natural climate solutions and habitat restoration with ongoing anthropogenic climate change. This project will help catalyze and amplify international action in key landscapes to restore and protect biodiversity, ecosystem services and increase ecosystem capacity for carbon sequestration. Amplification of target restoration projects will contribute to natural climate solutions enabling the removal of 1 Gt of Carbon Dioxide from the global atmosphere.

#### 3. Objectives, Key Tasks & Deliverables

##### 3.1 Objective:

The objective of the consultancy is to provide recommendations and policy pathways in which targeted policies and practices can be strengthened to support restoration at scale in Brazil, especially at subnational level. The expected result of the analysis is to provide a comprehensive yet clear roadmap to establish subnational restoration strategies and plans.

##### 3.2 Key Tasks:

- Overview of National Restoration Policy
- Assess how restoration is structured in policies, regulations, and programs in key subnational governments – Espirito Santo, Para and 1 other, including:
  - Low Carbon Development Strategies
  - Expected updates to subnational biodiversity strategies and action plans
  - policies that specifically target restoration in the country
  - Payment for ecosystem services programs
  - Other programs providing economic incentives for restoration or for revenue generation post-restoration
  - Agriculture policies supporting restoration.
  - Financial or regulatory instruments that encourage or discourage restoration (e.g., laws/regulations restricting the clearing of remaining natural forest; policies providing financial incentives and capital for restoration; policies removing perverse incentives and/or subsidies for competing land uses
- Understand the policy cycle, including formulation, implementation and monitoring of subnational restoration strategies;

- Identify financial or regulatory instruments that encourage or discourage restoration (e.g., laws/regulations restricting the clearing of remaining natural forest; policies providing financial incentives and capital for restoration; policies removing perverse incentives and/or subsidies for competing land uses)
- Include target consultation of relevant stakeholders with relevant background, including national and subnational restoration networking mapping.
- Provide recommendations that demonstrate how targeted cases can be unlocked to support restoration at scale, including key actors, financial vehicles, key messages and points of influence.
- Suggest possible pathways for influencing policy change and formulation process.

### 3.3 Deliverables:

| # | Deliverables  | Activities  | Acceptance Criteria  | Due Date (after signing of the service agreement) |
|---|---|---|--|---|
| 1 | Detailed workplan and timeline  | Develop detailed workplan (1.a)<br><br>Design expected timeline of completion (1.b)   | Delivered within time<br><br>Recommendations clear and concise   | 7 days (1.a; 1.b)                                 |
| 2 | Assessment of how restoration is structured in policies, regulations and programs | Assessment of Espirito Santo, Pará and 1 other (2.a)<br><br>Understand the policy cycle, including formulation, implementation and monitoring of subnational restoration strategies (2.b) | Delivered within time<br><br>Delivered to specifications<br><br>Format concise, clear and easy to read | 60 days (2.a)<br>60 days (2.b)                    |
| 3 | Final Policy Opportunities Report (3-5pgs)  | Provide recommendations in which targeted policies can be unlocked to support restoration at scale (3.a)  | Delivered within time<br><br>Delivered to specifications<br><br>Recommendations clear and concise      | 90 days (3.a)                                     |

### 4. Estimated Timeline

Contracts will last a maximum of 90 days after signing of the service agreement. The consultant will be expected to fulfill the aforementioned deliverables in accordance with the specified deadlines.

### 5. Required Skills and Experience

Ideally, consultants will:

- Speak the local language(s) (e.g., Spanish, Portuguese)
- In-depth understanding of climate change, restoration, and environmental topics with demonstrated experience with policy work in Brazil
- Have access to relevant governmental entities and environmental groups
- Has experience in largescale restoration work
- Has experience amplifying restoration projects
- Has excellent project management skills



- Has excellent research skills
- Can manage and complete tasks according to provided timeline framework
- Strong stakeholder engagement skills and demonstrated practical consulting experience.

#### **6. Location of Task/Applicable Trips**

This task can be accomplished by a desktop review, potential online interviews, and physical and/or online meetings.

#### **7. Compensation**

CI will issue a fixed-price contract for this work. Offerors should include their daily or hourly rate, inclusive of all applicable fees and taxes included in their proposal. Per the consultant's proposal and subsequent negotiations, the contract will include a set of fixed payments based on submission and approval of deliverable. Prior to commencement of work, A Service Agreement will be prepared by CI for signature by both parties. CI will cover any travel related expenses and this should not be presented in the project proposal.

#### **8. Evaluation and Basis for Award**

An award will be made on:

- Personal qualifications of the Consultant(s) (25 points)
- Experience with similar assignments (25 points)
- Proposed methodology, organization, timeline, and budget (50 points)

#### **9. Submission of an application**

Enquires and applications should be submitted to Conservation International via email to [compras@consevation.org](mailto:compras@consevation.org), and copying [gsouza@conservation.org](mailto:gsouza@conservation.org) and [spicarelli@conservation.org](mailto:spicarelli@conservation.org), by maximum **January 25<sup>th</sup>, 2023**. Applications should be limited to 3-4 pages project proposal and include the consultant's fee proposed per section 7.