

people need nature to thrive





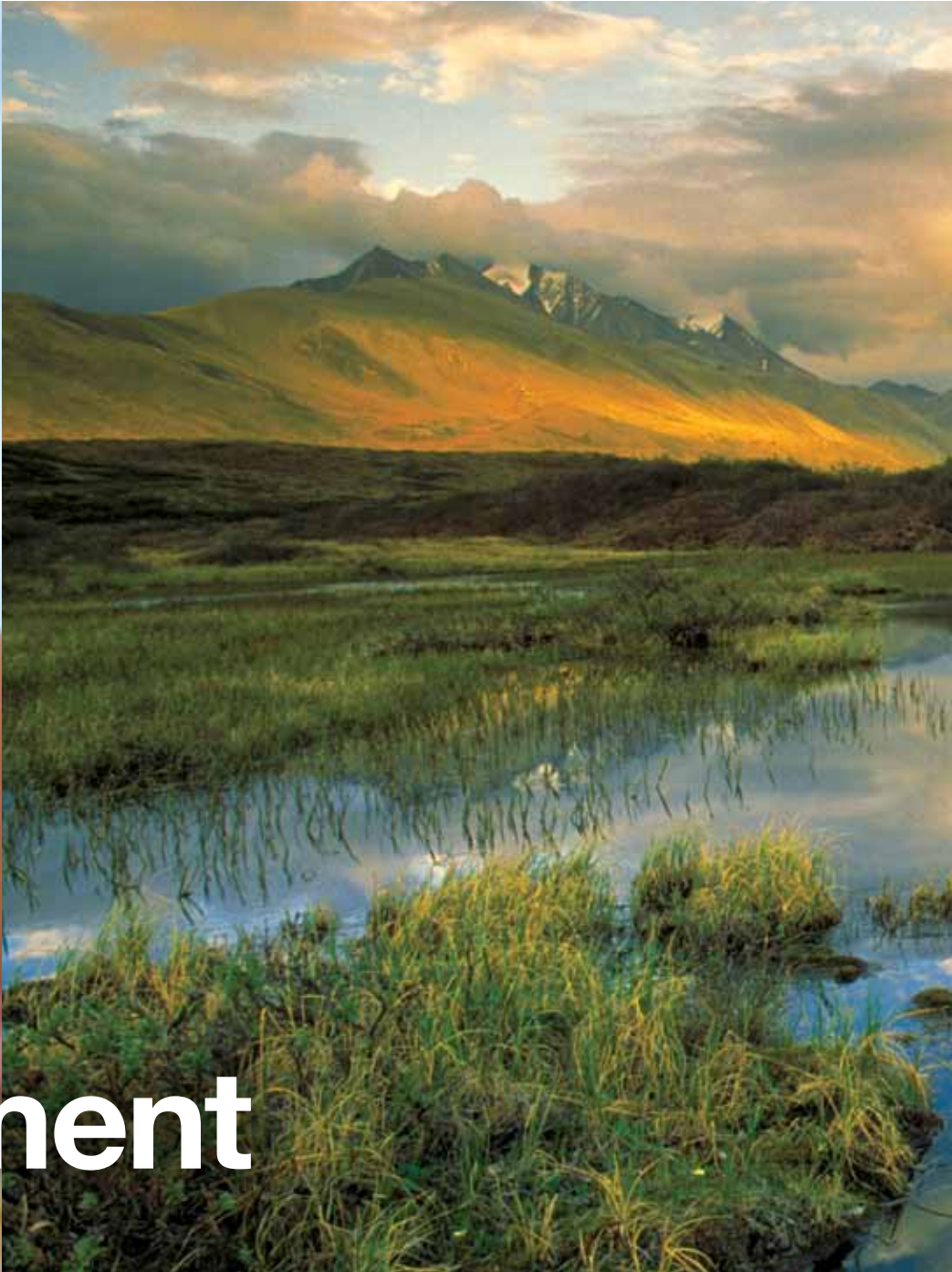
our one shared **home**



Every person on Earth deserves a healthy environment and the fundamental benefits that nature provides.

Global economic development has the potential to improve the livelihoods of hundreds of millions of people in poverty around the world; it also has the power to erode the healthy ecosystems and ecosystem services—fresh water, a stable climate, fertile soils and abundant sources of food—upon which all life ultimately depends. Simply put, our planet is experiencing an unprecedented drawdown of resources, and it is only by protecting nature and its gifts that we can ensure a better, more prosperous life for everyone, everywhere.

Conservation International (CI) aims to integrate the strategic management and conservation of natural resources into development practices, which will result in a more sustainable approach that allows all of humanity and nature to thrive.



our commitment



CI is committed to guiding societies toward a more sustainable development path. Through science, field work and partners at every level, we are demonstrating to decision-makers and the broader public how a new economic development approach—one that considers and values nature at every turn—can be applied to assure a healthy future for all.

Our **vision**

We imagine a healthy, prosperous world in which societies are forever committed to caring for and valuing nature, our global biodiversity, for the long-term benefit of people and all life on Earth.

Our **mission**

Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.



human well-being



People depend on nature for many things.

To have the greatest impact, CI focuses on the following:



working to secure a stable global **climate**



protecting the sources and flows of **fresh water**



ensuring nature's ability to provide **food** for human needs



minimizing environmental pressures on **human health**



valuing the relationship between nature and human **cultures**



safeguarding the **ability of species and biodiversity** to sustain healthy ecosystems

CI convenes and advises a wide range of partners

From the most powerful and influential government and business figures to local-level community and indigenous leaders, CI provides guidance on how to manage nature's resources while ensuring a bright economic future for generations to come.

CI develops innovative tools

Utilizing broad scientific, economic and policy expertise, CI develops tools that measure the contributions of healthy ecosystems to human well-being, assess the trade-offs implicit in all development decisions and track changes in ecosystem health over time.

CI demonstrates success

Through our portfolio of field models, CI showcases how nature benefits humanity, and how thoughtful use of our resources can value and protect Earth's natural assets in support of human well-being.





energizing **change**

We are charting a new and vitally important development path, upon which our planet's future, our future, rests.

CI's approach is holistic, bringing together science, field-based demonstrations, business acumen and policy expertise to enable decisions that support economic development and environmental conservation.







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